



Thought Transmission Effects of Emotional Interaction in Ideological and Political Education in Colleges and Universities

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Abstract. Colleges and universities in strengthening ideological and political education to both sides of the education of information, to realize the emotional interaction between the two sides. Good emotional communication and interaction between the two sides of education, the formation of positive emotional effects, to enhance the ideological and political education in colleges and universities has an obvious effect. In the ideological and political education of colleges and universities in the emotional interaction of thought transmission effect is manifested as hidden effect, incremental effect and interactive subject effect. In addition, the emotional interaction effect of both sides of education in ideological and political education has experienced the process of touching - consensus to mingling - resonance, and then to free - sharing gradually evolved metamorphosis. In the ideological and political education in colleges and universities, to strengthen the emotional interaction, educators should integrate feelings, reveal their true feelings in emotional education, and convey the ideological education ideas in the emotional interaction with college and university students.

Keywords: emotional interaction; ideological and political education; idea transfer effect

1 INTRODUCTION

Ideological and political education is a two-way communication process involving both sides of education, which is not only a process of information transmission, but also a process of emotional interaction, with obvious interactive effects. Without the transmission of information between the two sides of education, ideological and political education can not be carried out smoothly, and without the emotional input and exchange between the two sides of education, ideological and political education can not achieve the desired effect. The emotional interaction effect produced by the emotional exchange between the two sides of education plays an important role in improving the effect of ideological and political education. The famous “Rosenthal effect” shows that teachers' emotional devotion to students has a great influence on the effectiveness of education. Practice has also proved that the lack of emotional interaction between the

two sides of education, as well as the loss of educational expectations, is often an important reason for the failure of education. To improve the effectiveness of ideological and political education, efforts must be made to realize the effect of emotional interaction between the two sides of education.

2 CONNOTATION OF EMOTIONAL INTERACTION EFFECT IN IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES

Ideological and political education is a two-way communication process in which both parties to education participate. Ideological and political education in the process of interaction between the two sides of education, in a certain form of psychological reactions, emotional changes and feelings of the educator and the educated generation, become a comprehensive and thorough substantive interaction, fully integrated knowledge (information), thinking, emotion, will, personality, thought, spirit to organic integration, that is, the synergistic occurrence of the interaction of information, emotional interaction, the interaction of ideas, the interaction of the spirit. The interaction of information, emotion, thought and spirit^[1].

3 EMOTIONAL FACTORS AND IDEOLOGICAL AND POLITICAL EDUCATION

The problem of the relationship between emotional factors and ideological and political education is a prerequisite for studying the problem of the magnetic effect of emotional interaction in ideological and political education. First of all, some discussions on the relationship between emotional factors and ideological and political education.

As we all know, emotion is a concept in the scientific knowledge of thinking (psychology). The so-called emotion refers to the experience of people's attitude towards the surrounding things, themselves and their own activities, which is an external manifestation of consciousness and a kind of psychological phenomenon of human beings. Ideological-political education is a concept of social science knowledge^[2]. The so-called ideological and political education is the work of solving the problems of students' ideological understanding and political standpoint through education, persuasion and diversion, etc. It is the work of teachers engaged in ideological and political education to educate students on ideological and moral cultivation, legal education, Marxist theory, current affairs and politics, etc., with the aim of transforming the natural human being into the social human being, into the human being who is able to adapt to the society, satisfy the needs of the society, and transform the society at the same time. In this sense, ideological and political education is to do the work of human beings, that is, the object of ideological and political education is human beings.

People have feelings, as Lenin said: "Without 'human emotions', there is never a human quest for truth."³ Practice has also proved that teachers who hold out warm love, extend a warm helping hand, show sincere trust, warm care, will make students produce

a sense of intimacy and admiration, and teachers interact with the resonance, which greatly mobilizes the ideological and political education teachers and students' enthusiasm and initiative. Therefore, emotion is a basic element of good ideological and political education.

Some studies show that emotional factors play an important role in ideological and political education. First of all, emotion makes the cognition selective, choose emotionally happy to accept things, this positive emotional experience, will make students learn fast and remember what they have learned. Secondly, emotion is a potential behavioral motivation and power system. Emotions affect and constrain students' interests, pursuits and actions, is a kind of control, eliminate and change the power of behavior. The satisfaction of emotional experience is increasingly becoming a direct motivation to drive people's behavior, thus regulating people's behavior. Again, emotion is an important means of coordinating interpersonal relationships. When positive and healthy emotions such as respect, trust, understanding and concern are injected into interpersonal relationships, interpersonal relationships will add great cohesion and centripetal force. Therefore, the issue of emotional factors is an important issue that should not be ignored in ideological and political education.

4 THE EVOLUTION OF EMOTIONAL INTERACTION TRANSFER EFFECT OF IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES

4.1 Touch - Consensus

The basic contradiction in ideological and political education is the contradiction between the norms of ideological and political character required by social development and the existing level and condition of the ideological and political character of the educated. Ideological and political educators and educated people are in the movement of this contradiction. On the one hand, the educators influence the educated people through the activities of ideological and political education, as well as through their own qualities and personality strengths, so as to urge the educated people to meet the requirements of ideological and political virtues required by the development of the society. On the other hand, the original ideological and political character of the educated person and the social development of the ideological and political character of the norms of contradiction and conflict, prompting the educated person to constantly improve their own level of ideological and political education, in order to meet the educated person's own continuous development of the educational requirements. Ideological and political education is an education that reaches the hearts and minds of people^[3].

4.2 Intermingling - Resonance

In the process of ideological and political education, if both sides of the education of emotional input, interaction and mingling, it will cause the same sensual impulse each other, will provoke the corresponding emotional experience or resonance, resulting in the content of ideological and political education, the desire to identify with the content of ideological and political education and confidence in promoting the rational acceptance of ideological and political education^[4]. On the one hand, the educator, through his emotional input, plays a leading role in ideological and political education, stimulates the emotions of the educated, prompts the educated to actively participate in the active exchange, and plans and accomplishes the task of ideological and political education with a purpose^[5]. On the other hand, under the guidance and control of the educator, the educated person identifies with and resonates with the content, methods and approaches of ideological and political education, as well as the inherent qualities possessed by the educator himself, devotes himself to his emotions, gives full play to the subject's greatest initiative, and participates in it actively and positively, so as to achieve the real realization of the goal of ideological and political education.

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4.4 Emotional Interaction in Ideological and Political Education in Colleges and Universities Thought Transmission Effect

Covert Effects. Intrinsic thought is the individual's potential thought and can be apparent thought, it is the main component of individual thought, is the raw material of extrinsic thought, is the basis of individual thought can be transmitted^[6]. Extrinsic thought can also be called extrinsic thought, which is the product of the individual's own subjective initiative to process his or her intrinsic thought, and is the thought that the individual directly transmits to the outside world, and is the thought that we can

directly receive and recognize the individual by means of. In the process of ideological and political education, the subject of education and the object of education in the transmission of ideas, the transmission of their external thoughts, they can receive from each other and to recognize each other, can only be the external thoughts. However, the external thoughts are often not the real thoughts and all the thoughts of the individual, the real thoughts of the individual exists more in the internal, in the form of internal thoughts to express. Ideological and political education subject and object in the transmission of ideas, they are usually subject to personal interests, the object of thought transmission, thought transmission environment, personal feelings, personal position and subjective feelings and other factors, and thus in the process of their own thoughts out of the transmission process, they will first of all on their own real thoughts to choose, and have to choose, have some reservations, have some deletion, and may even be transmitted with their own internal thoughts contrary to the non-real thoughts, such as deliberately exaggerating the true thoughts, such as deliberately exaggerating the true thoughts, the true thoughts of individuals more exist in the inner, in the form of expression of the inner thoughts.

Incremental Effect. From the above, we can see that in the process of ideological and political education, the essence of the transmission of ideas between the subject of education and the object of education is similar to the “copying” of ideas, and one transmission of one idea between the subject and the object of education will become two ideas. However, from the aspect of the individual who receives the ideas, i.e., the object of ideological and political education, its reception of the ideas transmitted by the subject of ideological and political education is not just a simple “bring” - passive acceptance of the ideas in their entirety.

Ideological and political education subject's thought is not stagnant and unchanged after the transmission is completed, the individual who receives the thought, that is, the object of ideological and political education, due to the influence of personal interests, the environment of the thought transmission, personal feelings, personal standpoints, and subjective feelings and other factors, usually play their own subjective initiative to decide whether to accept the thought transmitted by the subject of ideological and political education, the degree of acceptance, acceptance of the composition, and so on.3、 Interactive subject effect

Interactive Subject Effect. In the process of ideological and political education, the transmission of ideas between the subject and object of education has an interactive subject effect. It is mainly from the ideological and political education subject of the transmission of ideas and the receiver of ideas that the object of political education, specifically refers to the process of ideological and political education, when the transmission of ideas between the subject and the object of education, whether it is the transmission of ideas, or the receiver of ideas, will become the subject of the transmission of ideas, are to a certain extent embodied in their relative to the subjectivity of the “ideas”. The subjectivity of “thought” is reflected to a certain extent.

On the other hand, in the process of ideological and political education, the receiver of the ideas, i.e. the object of ideological and political education, also has its own specific purpose in receiving the ideas delivered by the subject of ideological and political education. The receiver of ideological and political education does not blindly and passively receive the ideas delivered by the subject of ideological and political education, on the contrary, he is conscious and active in the process of receiving.

5 CONCLUSION

The relationship between emotional factors and ideological and political education is inseparable, in the practice of ideological and political education, the emotional interaction between the educator and the target of education is one of the effective ways of ideological and political education, and the magnetic effect it produces is worthwhile for us to play and cultivate. For the transfer effect of emotional interaction in ideological and political education, the relationship between emotional factors and ideological and political education is the prerequisite, the main performance of the transfer effect of emotional interaction is the core, and the cultivation of ability is the key.

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