



Participation of the District as District Administrator in Encouraging the Community to Participate Active in the Implementation of Development in Geumpang

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Abstract. In an effort to improve development at the sub-district level, the first person who plays a big role and has a big contribution is the sub-district head and the Gampong government itself. However, the sub-district head has not played a full role in increasing development in Geumpang District due to various inhibiting factors. The aim of the research was to determine the role of the sub-district head as administrator in the context of increasing development in Geumpang District and the obstacles encountered in increasing community participation in development programs. This research uses descriptive methods. To obtain data, apart from conducting field research, we also use library research. All data obtained was processed and analyzed using qualitative methods. From the research results, it was found that the sub-district head as administrator has not fully played a role in increasing development in Geumpang District. Obstacles encountered include the sub-district head not using informal channels in conveying information to the community, the community not being asked for their opinion in planning and implementing development and the level of community awareness in development is still low. It is recommended that the sub-district head improve the techniques and forms of communication used, listen more to the inspiration and aspirations that develop in the community, and provide detailed counseling to the community about the importance of development so that the development carried out receives full support and participation from the community.

Keywords: Administrator, Sub district Head, Development.

1 Introduction

As is known, Indonesia is a developing country, where activities in the field of development need to continue to be improved, and therefore development is an activity carried out consciously and continuously by every nation or government in order to achieve a better level of life advanced and established. Thus, through the development process carried out by a nation, a nation will be able to experience a more decent standard of living, both for the country and its people. In essence, through this devel-

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opment, in a process of change carried out consciously and planned, a dynamic and law-abiding society will be created.

The success of development implementation up to now can touch all levels and universal interests of society, presumably many factors influence it, including management in the implementation of development itself and in demonstrating various things related either directly or indirectly to the implementation of development, especially regarding planning, supervision and implementation techniques as well as communication systems in mobilizing community participation where development is carried out.

Apart from that, abilities need to be possessed, and also the active role of the community also determines the success or failure of development activities carried out, especially those directed at the lowest level, namely the village. Without real community support or participation in the development implementation process, it is very likely that the intended development will not run smoothly and will not achieve the goals or targets as expected. If this were to happen, it would have a negative impact on the growth process and dynamics of national development, which is currently increasingly being implemented in every region throughout Indonesia.

Efforts to advance development at the sub-district level, the person who plays the most role and has a greater share is the sub-district head and the village government (Keuchik) itself, where to run the wheels of his government organization in implementing the development he wants more smoothly or can run. However, if you look at all sub-district activities are concentrated and located in each village, therefore various efforts have been made by the sub-district head to implement and improve both government or development in the villages where he works, and a sub-district head can also communicate directly with all village officials and the community in it in his work area. The function of the sub-district head as an administrator, facilitator and as a communicator in the sub-district who always plays an active role in advancing and improving various kinds of government administration at the village level. The function of the sub-district head as a sub-district administrator as stated by Suryaningrat [8], which include:

1. General administration management includes secretarial work, personnel, finance, equipment, organization and administration of the Sub-district,
2. Preparation of annual, medium and long-term work programs,
3. Coordination of community empowerment activities,
4. Coordination of efforts to organize public order and security,
5. Coordination of the implementation and enforcement of laws and regulations,
6. Coordination of maintenance of public service facilities and infrastructure,
7. Guidance for the implementation of Mukim and Gampong governance,
8. Guidance for the village government which is one of the main functions that need to be implemented by the Sub-district government.

Therefore, success in implementing governance and development at the village level will be a benchmark for the success of governance and development at higher levels of government such as at the sub-district, district and even national levels.

2 Formulation of the Problem

1. Has the Sub-district Head as an administrator, facilitator and communicator of the Sub-district played a full role in encouraging his community to actively participate in the development implementation process in Geumpang Sub-district, Pidie Regency?
2. What factors have caused the Sub-district Head to not fully play a role in encouraging the community to actively participate in the implementation of development?

2.1 Role

In relation to the problems studied in this research writing concerning the role of the Sub-district Head as the Sub-district administrator in encouraging the community to actively participate in the implementation of development in Geumpang Sub-district, Pidie Regency, so there needs to be a theoretical explanation of the meaning of the role itself. The role, according to Poerwadarminta [4], is: "a set of behaviors expected to be possessed by people who have a position in society". From the understanding of the role as mentioned above, it can be said that the role of the Sub-district Head is the level of ability expected to be possessed by the Sub-district Head in increasing community participation in development, based on the level of ability possessed by the Sub-district Head and supported by various facilities and infrastructure owned so that the tasks carried out and run can be achieved as they should.

2.2 Sub-district Head

Development is an effort made by a nation or a group of people to move towards a better change than before and the results of the development that is implemented or run can be enjoyed by the community where the development is implemented, in order to facilitate the process of organizing state administration, the government has divided the work areas into several levels, starting from the Province, Regency/City to the Sub-district and Village levels. All of that must have a leader in which to mobilize various elements of both society and development which later need to be appointed by a head or official who is authorized to appoint him and who can also give authority in running the wheels of government and can also coordinate various fields of activities in his work area both related to technical and administrative. In this regard, according

to Suryaningrat [8], states that "The Sub-district Head is one of the links in the chain of deconcentration, he is the leader in the Sub-district". Therefore, based on Article 112 paragraph (2) of the Republic of Indonesia Law Number 11 of 2006 concerning the Government of Aceh, it is stated that in carrying out his leadership duties, the Sub-district Head is delegated some of the authority of the Regent or Mayor to handle Regency or City Government affairs.

2.3 Participation

Participation is a very potential subsystem in the implementation of development, especially from the community. Careful attention from the development implementers to this participation can achieve the targets as worked on in each stage of development. Community participation in every development activity is an element that needs to be doubted again if the development is truly expected to produce results. Community participation is none other than the participation of all levels of society in every development program that is to be implemented either actively or passively. According to [9] regarding the definition of participation, namely: "Participation is the real involvement of people in the decision-making process regarding what to do and how to do it, and can be interpreted as their involvement in implementing programs and their decisions.

2.4 Society

The definition of society in everyday life is a number of residents/groups or people/individuals who inhabit an area either in large numbers or in small numbers so for a large area/region or a narrow area/region. According to the way it is formed, society can be divided into two types, namely natural society and cultivated society, natural society is a society that occurs due to the will of nature such as tribes, clans or descendants who settle and have the same goals in a fairly long area. According to Shadily [7], defining society is: "Large or small groups consisting of several humans who are by or by themselves related to groups and influence each other". So society according to another opinion, namely Koentjaraningrat [3], is "The unity of human life that interacts according to certain customs that are continuous and which are related by a sense of shared identity.

2.5 Development[5]

The definition of development here according to [6], is: "Development is a change that occurs widely in society, not just a change in the economic sector, but also a

change in the workforce graph, so that it covers economic and political problems where these problems are interconnected.

3 Research Purposes

1. To find out the role of the Sub-district Head as the Sub-district administrator in encouraging the community to actively participate in the implementation of development in Geumpang Sub-district, Pidie Regency.
2. To find out what factors have caused the Sub-district Head to not fully play a role in encouraging the community to actively participate in the implementation of the development.

4 Method

Research Methods and Approaches, In conducting research to obtain concrete data and information for the material for compiling this thesis, the author uses a descriptive method, as written by Surakhmad [5] namely: The descriptive method is to tell and interpret existing data, for example about the situation experienced by a relationship, activities, views that appear or about an ongoing process, abnormalities that are emerging, tendencies that appear, sharp conflicts and so on.

Research Instruments This research instrument is an important element in a study, the tools used are very dependent on the type of research. As for those used for this study, in addition to using books, articles and magazines that are related to the problems to be studied. This material is used as a theoretical basis for further discussion. Other tools used to collect data in research such as: a) Questionnaire, A questionnaire is a list of questions arranged chronologically by the researcher that relate to the problems needed in a study; b) Observation, Observation is conducting direct observation in the object being and will be studied; and c) Interview Interview is a technique for obtaining data by means of questions and answers with informants. This is more effective and can find answers directly from informants.

4.1 Population

This research was conducted in Geumpang District, Pidie Regency. The research population was all District Government Apparatus and all Village Government Apparatus and elements of society in the District

4.2 Sample

Population determination is an absolute thing that must be considered as written by Arikunto [1], If the number of subjects is less than one hundred, it is better to take all of them, if the number of subjects is more than one hundred, 10-15% or 20-25% or more can be taken.

Thus, those determined as samples for this research include:

- Geumpang Sub-district Head 1 person
- Sub-district Secretary 1 person
- Village Community Empowerment Section Head 1 person
- Village Keuchik 3 people
- Village Apparatus 15 people
- Mukim 3 people
- Government Head 3 people

Total: 27 people

4.3 Data Analysis Technique

After the data is collected, researchers can process the data using percentages, according to Sudijono [2], namely:

$$P = F \times 100\% N$$

Where,

P = Percentage number

F = Frequency / actual raw data

N = Number of samples

Data analysis is an effort made to classify, group data. In order to classify certain data must be based on what is the purpose of the research. Therefore, the purpose of the research is to solve the problem that is the focus of the research.

5 Results and Discussion

As the author has previously stated that this research was taken in Gempang District, where Geumpang District consists of five villages as follows:

1. Bangkeh Village
2. Puloloh Village
3. Leupu Village
4. Keune Village

5. Pucok Village

From the five villages in Gempang District, the author took all of them as research locations. Bangkeh Village is one of the villages in Gempang District, Pidie Regency, which is led by a Keuchik, Imum Meunasah and a Village Secretary. The population of Bangkeh Village is 612 people consisting of 268 men and 344 women with 126 heads of families (KK). The livelihoods of the residents of Bangkeh Village are on average from the agricultural sector and farm laborers with an area of 30.5 Ha consisting of:

1. Settlement area 14 Ha,
2. Rice field area 10 Ha,
3. Outside plantation 5 Ha,
4. Cemetery area 0.3 Ha,
5. Yard area 5 Ha,
6. Other public infrastructure area 2 Ha.

Gampong Bangkeh consists of four hamlets, including the following:

1. Tgk Chik Ditiro Hamlet
2. Lhok Kuala Hamlet
3. Cot Batu Hamlet
4. DKI Hamlet.

In the context of increasing the income of the village community in Bangkeh Village, it is possible for the development and improvement of businesses that use large areas in the fields of agriculture and plantations.

People who work as civil servants and other sectors are not dominant, this means that most of the residents of Bangkeh Village rely more on being farmers and plantations. In general, the people of Bangkeh Village have more varied activities/sources of livelihood, for example, farmers who own rice fields will work as carpenters, stonemasons, etc. The implementation of development is one of the government's efforts for renewal, with the various developments carried out in an area, it is hoped that the area will be more advanced and developed. Likewise with the implementation of development in Bangkeh Village, various development activities have been carried out, both physical and non-physical, all of which are to improve the welfare of the community.

6 Conclusion

Moving on to the descriptions that have been presented in the previous chapters, here the author tries to draw several conclusions, including:

1. The role of the Sub-district Head as an administrator in order to achieve increased development in Geumpang District which has not been implemented properly be-

cause various inhibiting factors or obstacles have been encountered so that the development program has not been able to run as expected.

2. The obstacles encountered include the sub-district head not using informal channels enough to convey information and development innovations, the community is not asked for their opinions in implementing development and the level of community awareness to develop is still low, as a result, although the communication carried out by the sub-district head is good, community participation in development, especially active participation that is self-help, is relatively low.
3. Things that can be done should be given various counseling to the community so that they participate more in the implementation, especially active participation, the Sub-district Head should pay more attention to the development implementation process so that the development carried out is more efficient and effective.

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