

# Combining IIIF and AI Technologies to Enhance the Protection and Utilization of Cultural Heritage

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**Abstract.** This paper explores the integration of IIIF (International Image Interoperability Framework) and AI (Artificial Intelligence) technologies to enhance the preservation and utilization of cultural heritage. It highlights the value of cultural heritage and examines the potential of digitization in revitalizing and disseminating heritage assets. The paper reviews IIIF's core functionalities, such as high-resolution image display, annotation, and resource integration, and examines AI's role in data processing, image recognition, and 3D modeling. Case studies from international and domestic practices illustrate how these technologies are applied to repatriate lost cultural assets, enhance virtual museum experiences, and protect olfactory heritage. The paper emphasizes that combining IIIF and AI offers innovative solutions for digital heritage preservation, fostering interdisciplinary research and promoting global collaboration. The future potential and challenges of this technological integration are also discussed, with a focus on the need for continuous innovation to ensure the long-term protection of cultural heritage.

Keywords: IIIF, AI, Cultural Heritage, Protection.

# 1 Introduction

### 1.1 The Value of Cultural Heritage

Cultural heritage represents the invaluable accumulation of human civilization over thousands of years. It embodies the wisdom of nations and remains an enduring reflection of human achievements. Its significance transcends the past, continuing to enrich the present by illustrating the cultural diversity, aesthetic values, and technological advancements of different societies. Cultural heritage not only nurtures national identity and pride but also serves as a reservoir of spiritual enrichment. For example, the Terracotta Army in Xi'an, Shaanxi Province, with its grand scale and lifelike craftsmanship, demonstrates the sophisticated techniques of ancient artisans. This masterpiece has become a cultural symbol of China, showcasing its historical richness. Furthermore, cultural heritage plays a pivotal role in local economic growth, particularly through tourism. Beijing, with its wealth of cultural landmarks such as the

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Great Wall, the Forbidden City, and the Summer Palace, attracts millions of visitors annually, significantly boosting the local economy.

The rapid development of the internet and digital technologies has breathed new life into cultural heritage, extending its influence beyond national borders and temporal constraints. Digitization has become a key driver in the protection and utilization of cultural assets. Against this backdrop, investigating how IIIF (International Image Interoperability Framework) and AI (Artificial Intelligence) technologies can be combined to enhance the preservation and accessibility of cultural heritage has become an essential subject for ensuring the long-term vitality of these resources.

### 1.2 About IIIF

The International Image Interoperability Framework (IIIF) is an open standard developed by libraries, archives, and other cultural institutions to enable advanced interaction with image resources. IIIF consists of six core components: the Image API, Presentation API, Authentication API, Content Search API, Change Discovery API, and Content State API. This framework supports the display of high-resolution images, enables the annotation and sharing of specific image details, and allows for cross-platform image comparison.[1] Additionally, IIIF facilitates the storage and integration of image resources, providing a robust platform for the exchange of digital assets. The adoption of IIIF has been particularly valuable in cultural heritage research,[2] with notable projects such as the Vatican Library's DigiVatLib[3] digital archive, the European Union's Europeana[4] digital library initiative, and Japan's National Diet Library project[5] using IIIF to enhance global access to cultural heritage resources.

### 1.3 About AI

Artificial Intelligence (AI) refers to systems designed to emulate human cognitive processes, enabling them to perform complex tasks. AI encompasses various emerging technologies, including natural language processing and image recognition.[6] It provides the technical foundation for integrating and managing digital cultural heritage resources, significantly reducing the manual workload involved in heritage research. AI has been effectively utilized in initiatives such as the São Paulo Museum of Art's "Voice of Art" project[7] and Microsoft's AI for Cultural Heritage initiative[8], both of which leverage AI to support the digital preservation of cultural artifacts.

# 2 Path Exploration

## 2.1 On Cultural Heritage Lost Overseas

Throughout history, China has faced existential crises, during which many invaluable cultural treasures were lost to foreign countries. In recent years, with China's growing national strength and increasing global influence, there has been a collective desire to

see these cultural artifacts returned to their homeland. However, repatriating these items remains a complex and challenging task. The integration of IIIF and AI technologies offers a potential solution through the concept of "digital repatriation."

Through IIIF, a simple interface can be used to synchronize vast digital cultural heritage resources to local user terminals, allowing for the digital repatriation of relics. For artifacts such as ancient manuscripts, stone rubbings, and maps, publishing their images as IIIF resources allows for the integration of digital special collections and collaboration with global cultural heritage institutions. This makes it possible to aggregate and study lost cultural heritage across time and space. As the number of cultural institutions utilizing IIIF continues to grow, this framework facilitates the exchange of image resources with greater ease, efficiency, and lower costs. While the legal ownership of these relics may remain unresolved, Chinese scholars can take advantage of usage rights to integrate and study cultural heritage across platforms, thereby advancing research and ensuring efficient utilization of these resources.[9] Moreover, AI's image recognition capabilities can categorize digital resources, helping to organize and trace the lineage of cultural relics lost overseas. AI can also be used to create 3D models of high-resolution IIIF images, filling in gaps and imperfections in these digital representations. As a result, digital museums can vividly present the digital likeness of lost cultural treasures, enabling deeper engagement with these resources. Furthermore, AI technologies, particularly in image recognition, can classify and organize digital representations of cultural artifacts, helping researchers trace and reconstruct the lineage of cultural relics lost overseas. AI can also be employed to create 3D models of high-resolution IIIF images, addressing imperfections and gaps in the digital representations of these artifacts. This allows for the creation of virtual museums that vividly display the digital likeness of these lost treasures, enabling deeper engagement with global audiences and enhancing the development of digital cultural heritage.

In sum, IIIF serves to display high-quality images, while AI is primarily responsible for image recognition, categorization, and 3D modeling, as well as repairing damaged sections of cultural heritage. This combination leads to the digitization, datafication, and intelligent processing of image resources, effectively preserving cultural heritage.

#### 2.2 On Museum-Based Cultural Heritage

In recent years, museums and other cultural institutions have actively embraced their social responsibility to preserve and promote cultural heritage. Digital technologies, coupled with the realities of modern life, such as transportation, time, and economic factors, have contributed to the growing popularity of virtual museum visits. However, maximizing the sharing and interaction between virtual visitors and digital heritage resources remains a challenge.

The current level of artifact conservation technology often falls short of visitors' expectations. IIIF standardizes application programming interfaces (APIs), enabling the development of interoperable environments that enhance the dissemination and interaction of cultural heritage image resources. This allows the complete display of

artifact features while ensuring a stable browsing experience for virtual visitors.[10] Furthermore, IIIF's sharing capabilities make accessing heritage image resources easier for a wider audience, building a bridge between museums and virtual visitors.[11] By employing AI, image resources can be digitally modeled, allowing for the recreation of an artifact's appearance before excavation. This offers technical support for understanding the historical context of the artifact and enriches the virtual visitor experience.

Through the combination of IIIF and AI technologies, vast digital heritage databases can be established, providing cutting-edge solutions for protecting and utilizing cultural heritage. Museums can then systematize their protection and professional management of these resources.

#### 2.3 On Olfactory Heritage

Smell, as a sensory dimension, provides an important clue in the study of cultural heritage. However, due to its intangible and fleeting nature, it is extremely difficult to capture. Therefore, research on olfactory heritage requires a combination of textual and visual data for integrated analysis. AI technology can be used to scan and extract relevant information about distinctive odors from historical books or artworks stored in IIIF-compliant digital collections, including textual descriptions and visual depictions. By identifying and consolidating the characteristics and historical context of these smells, researchers can uncover olfactory heritage that holds significant cultural value, shedding light on historical information of the time.[6]

By combining AI technology with IIIF, an encyclopedia of olfactory history and heritage can be developed. This would allow museums to recreate "historical smells," attracting more visitors and providing practical guidelines for handling olfactory heritage. Such an approach would empower the preservation and utilization of olfactory heritage in museums and other cultural heritage institutions.

#### **3 Positive Impacts**

The integration of IIIF and AI technologies in the construction of digital cultural heritage resources allows for a more comprehensive and intuitive representation of heritage artifacts. This approach facilitates the development of a localized cultural heritage atlas, which enhances the academic research value of these resources and deepens the exploration of traditional Chinese culture. Through AI's data-driven outputs, researchers can identify underlying patterns, reinforcing the connections between image resources. This enables scholars to systematically trace the historical trajectories of cultural heritage development and construct corresponding knowledge graphs, thereby advancing the field of digital humanities and promoting interdisciplinary studies in cultural heritage. Moreover, IIIF and AI technologies provide robust solutions for the protection of digital cultural heritage resources by ensuring secure backups, safeguarding these resources from potential natural disasters, and contributing to the preservation and continuation of human civilization. By combining IIIF and AI technologies, museums can present visual and dynamic digital exhibitions of cultural heritage, transcending the limitations of time and space. This significantly expands the visitor base, enriches the viewing experience, and creates a bridge for interaction between visitors and digital representations of collections, thereby enhancing visitor satisfaction and effectively showcasing the unique appeal of cultural heritage. AI-powered commentary systems further enhance the visitor experience by broadening their understanding and awareness of cultural heritage. This encourages a deeper appreciation of its significance and also facilitates the fluid exchange of digital cultural heritage resources, supporting inter-museum collaboration.

In conclusion, the integration of IIIF and AI technologies enhances the public visibility and recognition of cultural heritage, empowering its protection and utilization. This convergence of cultural heritage and digital innovation drives the advancement of heritage preservation efforts.

# 4 Challenges and Mitigation Strategies

#### 4.1 Potential Limitations and Risks of IIIF and AI Technologies

Despite the significant advantages of IIIF and AI in enhancing the preservation and utilization of cultural heritage, there are inherent limitations and risks that must be considered. The global standardization and adoption of IIIF face challenges, particularly in aligning digitization formats and access protocols across institutions. This inconsistency may impede the seamless sharing and integration of cultural heritage resources. Additionally, the effectiveness of AI in areas such as image recognition and 3D modeling depends heavily on the quality and completeness of the data. However, many heritage materials suffer from incomplete data due to age and degradation, which can affect AI's performance and reliability.

Moreover, the "black box" nature of AI algorithms presents a risk, as the opacity of these systems can result in a lack of transparency in how conclusions are reached. This can lead to potential errors in the analysis and interpretation of cultural heritage, which could distort historical understanding and research outcomes.

### 4.2 Mitigation Strategies

To mitigate these issues, increased collaboration among global cultural institutions is essential to advance the standardization of IIIF practices and ensure uniform digitization protocols. This would enhance interoperability and reduce technical inefficiencies. In terms of AI, building more diverse and specialized datasets in the cultural heritage domain would improve the accuracy of AI applications. Additionally, increasing the transparency of AI algorithms is crucial to minimizing risks associated with opaque decision-making. Ensuring continuous involvement of human experts alongside AI systems will further safeguard against bias and errors, maintaining the integrity of cultural heritage research and preservation.

### 5 Current Practices at Home and Abroad

#### 5.1 International Practices

Since their inception, IIIF and AI technologies have rapidly gained attention from numerous prestigious cultural institutions worldwide, such as the Getty Museum in the United States and the British Library. In an effort to better protect digital cultural heritage, the European Union launched the Europeana Digital Library project, which integrates digital resources from cultural heritage institutions across EU member states and makes them publicly available online. This initiative continuously aggregates European cultural heritage and uses AI technology to analyze heritage data. After years of development, the project has achieved remarkable results, consolidating the digital resources of more than 3,500 cultural heritage institutions.[12]

Therefore, the combination of IIIF and AI technologies holds significant potential and applicability for the protection and utilization of cultural heritage.

#### 5.2 Domestic Practices

Research on IIIF and AI technologies in China began relatively late, with scholars only recently starting to explore how these technologies can empower the protection and utilization of cultural heritage. In 2019, Fudan University launched the "Virtual Library of Seal Imprint Literature" project, which applies both IIIF and AI technologies. The project utilizes AI technology to digitally process the seal imprint literature collection of Mr. Lin Zhangsong, followed by the use of IIIF to facilitate the co-construction and sharing of these digital resources. Through this platform, users can click on the IIIF icon to search, browse, download images and metadata of the seal imprint literature, and even annotate the downloaded materials.[11] This project provides technical support for scholars conducting digital research on cultural heritage, offering valuable experience in integrating IIIF and AI technologies for the protection and utilization of cultural assets.

#### 6 Conclusions

Steadfast dedication to the protection and transmission of cultural heritage, along with the full utilization of its resources, is a crucial means of revitalizing cultural assets. The task of protecting and utilizing cultural heritage is a long and arduous one. At the forefront of technological innovation, the combination of IIIF and AI technologies offers the potential for the efficient protection and utilization of cultural heritage image resources. This integration enables the dynamic flow of cultural heritage resources, enhances their dissemination and influence, and fosters the development of an open research system for cultural heritage.

At present, the integration of IIIF and AI technologies remains a work in progress, and as an emerging research framework, it inevitably faces new challenges. In the future, the combination of IIIF and AI will be widely applied to various aspects of 10 Y. Wu

cultural heritage preservation and utilization, connecting more heritage research institutions and ushering in a new chapter in the transmission and development of cultural heritage. However, the protection and utilization of cultural heritage cannot solely rely on IIIF and AI technologies. There must be continual innovation and diversification in technological development. The preservation and utilization of cultural heritage play a vital role in promoting traditional culture and fostering cultural confidence, and future efforts will require widespread participation and engagement.

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