



Design and Practice of Ideological and Political Education in Foreign Trade Documentary Practice Course

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Abstract. Comprehensively promoting curriculum ideological and political construction is a strategic measure to carry out the fundamental task of moral education. This paper takes the ideological and political teaching reform of the course of "Foreign Trade Documentary Practice" as an example, summarizes and refines from the design of teaching objectives, the mining of ideological and political elements of teaching content, the innovation of teaching methods, and the improvement of teaching evaluation, so as to provide ideas for the reform of the curriculum ideological and political teaching of the core courses of higher education.

Keywords: Course Ideology and Politics; Foreign Trade Documentary; Teaching Reform.

1 Introduction

In June 2020, the Ministry of Education issued the "Guidelines for the Construction of Ideological and Political Education in Higher Education Curriculum", proposing to comprehensively promote the construction of ideological and political education in higher education curriculum, integrating values guidance into knowledge transmission and ability cultivation, and helping students shape correct worldviews, outlooks on life, and values. This requires a deep exploration of the ideological values and spiritual connotations contained in the professional knowledge system in the education process of professional courses, and the organic integration of professional ethics, professional education, and curriculum ideology.[1]

With the development of "The Belt and Road", the demand for high-level foreign trade talents has become one of the most scarce talents at present. As a core course of international economics and trade, "Practice of Foreign Trade Documents" bears the important responsibility of value education. [2]However, for a long time, the teaching process of foreign trade documentary practice course often lacks teaching design and topic research, and does not give full play to the guiding role of ideological and political elements. This paper takes "Foreign Trade Documentary Practice" course in colleges and universities as an example, through the scientific design of curriculum ideological

and political teaching system, to promote the ideological and political teaching reform of professional courses in colleges and universities.[3]

2 The Ideological and Political Objectives of the Course "Foreign Trade Documentary Practice"

The practice course of foreign trade merchandising takes the merchandising business of export products as the main line.[4] The course content focuses on the actual business of merchandisers in foreign trade enterprises. In Table.1, The knowledge of merchandising business in the course is related to the smooth performance of contracts. Therefore, in the teaching process, we should actively help students master the relevant skills of documentary, cultivate students' contract consciousness, and improve students' cultural literacy, so as to meet the country's needs for foreign trade talents. It is necessary to dig deeply into the ideological and political elements, integrate them into the chapter content and teaching links, and achieve the goal of education and teaching integration.[5]

Table 1. Integrating ideological and political elements into the chapter content

chapter	Ideological and political elements	Integration point of professional knowledge and ideological and political elements
Project 1 Understand foreign trade documentation	1.Contract spirit 2.Honesty and trustworthiness	Guide students to understand the workflow of export trade. The case shows the situation of foreign trade between China and countries along the "the Belt and Road", so that students can play different roles in contract performance, and cultivate students' spirit of contract, honesty, trustworthiness, meticulous and rigorous quality.
Project 2 Accepting, reviewing, and signing orders	Legal consciousness	After teaching the key points of reviewing purchase orders, explain through a large number of cases how to grasp the key points of review and convey to students the importance of enhancing legal awareness in international trade.
Project 3 Choose a production enterprise for order tracking	Risk awareness	Explore the basic methods of evaluating the advantages and disadvantages of production enterprises, introduce video cases of enterprise losses caused by lack of understanding of production enterprises, and cultivate students' crisis awareness.
Project 4 Raw material procurement documentation	1.Love the job and be dedicated to it 2.Love labor	After explaining the process and follow-up methods of raw material procurement and follow-up, play the enterprise mentor's explanation combined with work cases, allowing students to experience the real working atmosphere and organically integrate the labor spirit of

		loving their job and loving labor.
Project 5 Sample fol- low-up	Etiquette communication	After explaining the knowledge points of sample fol- low-up, explain through a large number of cases how to apply the principle of sample delivery, send samples and follow up on feedback information, and cultivate students' etiquette and cultural views.
Project 6 Production progress and quality track- ing	seek truth from facts	After analyzing the possible causes of abnormal pro- duction situations, inform students that there must be no falsehood or cutting corners in their work, and cultivate their work spirit of seeking truth from facts and breaking through the sand pot to the end.
Project 7 Export prod- uct packaging documentation	1.Unity and cooperation 2.Innovation consciousness	Display different product packaging materials and transportation signs with pictures, and through group discussions on the selection of packaging materials, cultivate students' spirit of unity and cooperation, stim- ulate their innovative ideas and creative wisdom.
Project 8 Export and foreign ex- change docu- mentation for goods	Endeavoring to do still better	After introducing the necessary documents and docu- mentary procedures for exporting goods, students are organized into groups to take on project roles and com- plete the export documentary process. This guides students to pay attention to details in their work and cultivates a spirit of craftsmanship that strives for ex- cellence.

In summary, the ideological and political objectives of the "Foreign Trade Documentary Practice" course are to inspire students' patriotism, cultural confidence, and national pride, cultivate excellent qualities of law-abiding, honest and trustworthy, meticulous and rigorous, firmly establish a sense of contract, cultivate students' good psychological and physical qualities, as well as the spirit of hard work and dedication, and cultivate students' good humanistic qualities and teamwork spirit.

3 Design and Practice Exploration of Course Ideological and Political Education

3.1 Improve the Teaching of Ideological and Political Education in the Curriculum

The Foreign Trade Documentary Practice Course is guided by the work process and meets the requirements of the Foreign Trade Documentary Officer position. Its ideological and political teaching design needs to be based on project-based and task-based teaching practices, integrating ideological and political education into every teaching

link. This can enable students to improve their ideological and political qualities while learning professional knowledge.[6]

From the perspective of teaching, the integration of ideological and political education in teaching includes three stages: pre class infiltration, in class internalization, and post class expansion. Taking the teaching content of "Export Documentary Workflow" as an example, this lesson focuses on export business and explains the knowledge points of four business stages: negotiation stage, signing stage, performance stage, and follow-up stage. It helps students master the relevant skills of export documentary, cultivate their contract awareness, and improve their cultural literacy. Before class, the teacher uploads pre class learning resources to the course platform, and through learning videos and micro lessons, integrates professional ethics education, job cognition, and excellent traditional Chinese culture into the teaching content. In class, we first use videos introducing outstanding alumni to keenly grasp students' learning interests and enhance their career awareness. In the process of teaching, we introduced the hot cases of the "the Belt and Road" to ignite the trigger point of resonance, make the ideological and political elements close to students' interests and requirements, and stimulate students' family feelings and cultural self-confidence. Let students play different roles in the performance of the contract, demonstrate the foreign trade between China and countries along the "the Belt and Road" through hot news cases, and cultivate students' spirit of contract and good quality of honesty, trustworthiness, meticulousness and preciseness.[7]

After class, students complete homework and quizzes through online course platforms, and ask questions about topics of interest. Teachers conduct remote Q&A sessions. Require students to expand their professional abilities, cultivate their contractual spirit, and develop excellent qualities of honesty, trustworthiness, meticulousness, and rigor through the study of classic Confucian and business literature videos.

3.2 Innovative Teaching Methods and Tools for Ideological and Political Education in Courses

Combining the work characteristics of the follow-up position, utilizing online resources and offline expansion, in class teaching and extracurricular experience, introducing ideological and political elements from multiple dimensions, not only allows students to enjoy learning, but also allows them to feel the teacher's craftsmanship spirit. In order to achieve the ideological and political goals of the course, Throughout the teaching process, on one hand, group collaboration, role-playing, brainstorming, and other methods are introduced into the classroom. Task driven, case analysis, and group collaboration methods are adopted, with students' practical operation as the main teaching method to stimulate their learning interest, guide them to engage in ideological examination and discussion, and involve every student. Through participation, students can experience the charm of ideological and political education, cultivate their thinking ability and teamwork ability, break through classroom focus, improve teaching effectiveness, achieve the teaching and ideological and political goals of this course, and promote the collaborative education of ideological and political education in the course. On the other hand, ideological and political elements can be integrated

into extracurricular experiences, on-the-job internships, and social practices to achieve a three tiered cultivation of experiential insights, ideological identification, and internalized practice.[8]

3.3 Optimize the Assessment and Evaluation Methods for Ideological and Political Education in Courses

The "Foreign Trade Documentary Practice" adopts a diversified evaluation method to scientifically and timely assess students' learning progress, fully mobilizing their interest in professional courses. In Fig.1, Implement the principle of combining process evaluation and summary evaluation in the teaching process, integrate ideological and political elements with practical teaching, and create evaluation indicators that are suitable for students and teaching.

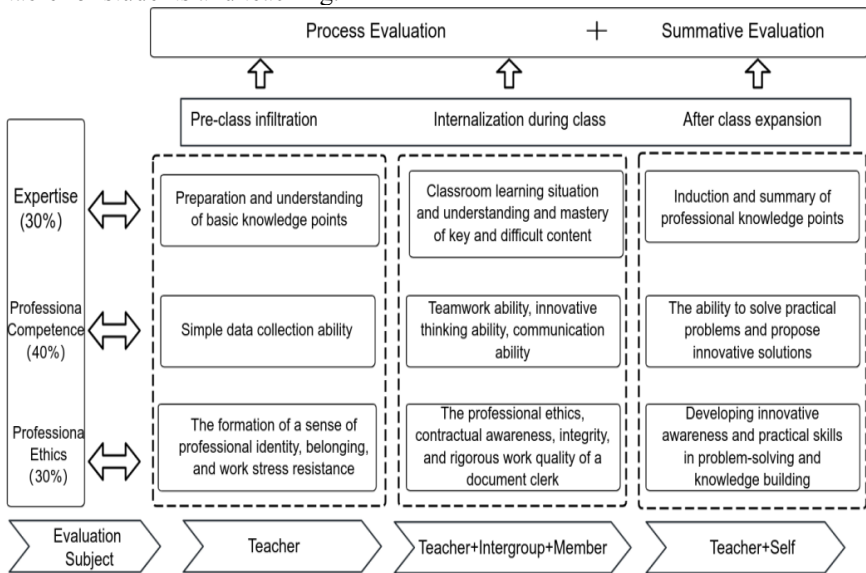


Fig. 1. Diversified assessment methods

4 Experience Summary and Inspiration

4.1 Optimize and Integrate Knowledge, Skills, and Ideological and Political Content to Achieve the Unity of Knowledge Transmission and Value Guidance

Deeply explore the ideological and political education resources in the teaching content of knowledge and skills, and strengthen the connection with professional knowledge. Embedding professional ethics into the process of ideological and political education in the curriculum, exploring the educational elements contained in the cultivation of students' professional ethics, integrating them into various aspects of classroom edu-

cation, and allowing the educational orientation to permeate the entire teaching process. For example, by introducing current affairs hotspots, social cases, and other materials, ideological and political content can be organically integrated into the teaching of professional knowledge and skills, guiding students to apply their learned knowledge and skills to analyze and solve practical problems, and cultivating students' correct values and sense of social responsibility.[9]

4.2 Innovative Teaching Methods to Enhance Students' Learning Experience and the Effectiveness of Ideological and Political Education

Adopting diversified teaching methods such as task driven, case analysis, and group collaboration, using practical problems or projects as carriers, students can not only improve their knowledge and skills, but also cultivate their ideological and political literacy in the process of solving problems or completing projects. Fully utilize the advantages of the integrated online and offline teaching mode, provide students with more flexible and diverse learning methods, enrich teaching forms and content, make teaching more vivid and infectious, and enhance the integration effect of knowledge and skills with ideological and political education.

4.3 Introducing Evaluation and Assessment of Ideological and Political Content in Courses to Improve Students' Political Literacy

Quickly assess students' learning progress through a combination of online and offline evaluation methods. Reasonably integrate the elements of curriculum ideological and political evaluation into the teaching evaluation mechanism, comprehensively evaluate students' learning effectiveness, correct students' curriculum ideological and political cognition, and enhance students' attention to curriculum ideological and political teaching. In addition to traditional assessment methods such as exams, assignments, and lab reports, we will also add assessment elements such as classroom performance, group discussions, and project achievement displays, focusing on testing students' political literacy such as thinking ability, innovation ability, teamwork ability, and social responsibility.[10]

5 Conclusions

The proposal of the concept of ideological and political education in the curriculum is based on the fundamental task of cultivating moral character and integrating ideological and political education into the process of talent cultivation. Major universities must attach importance to the education and construction of ideological and political education in foreign trade documentary practice classrooms, reform teaching content, teaching methods, teaching evaluation and other aspects, innovate the integration mode of ideological and political elements, and optimize curriculum ideological and political education. At the same time, it is also necessary to strengthen school enterprise cooperation, jointly build and share curriculum ideological and political teaching resources,

integrate excellent corporate culture and scientific and technological innovation spirit, and further improve the quality of curriculum ideological and political teaching.

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