

## A Study on the Role of Student Association Building in Creating a Harmonious Campus in Colleges and Universities

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**Abstract:** The Fourth Plenary Session of the 16th CPC Central Committee put forward the strategic goal of building a harmonious socialist society. Colleges and universities, as part of the organic composition of society, also bear the task of building a harmonious society. The task of building a harmonious society. In the process of building a harmonious society, especially a harmonious campus, college student associations play an important role by utilizing their own advantages, and are an indispensable force in building a harmonious campus. It is an indispensable force in building a harmonious campus.

Keywords: Colleges and universities; Student associations; Building; Harmonious campus

#### 1 Introduction

The Fourth Plenary Session of the 16th CPC Central Committee put forward the strategic goal of building a harmonious socialist society, colleges and universities, as a part of society, bear the important responsibility of training talents to achieve this goal, and to implement this goal is to actively build a harmonious socialist campus. The author believes that: to build a harmonious campus, student associations should be used as a hand, strengthen the construction and management of student associations, infiltrate ideological and political education into the work of student associations, guide college students to participate in positive, healthy and beneficial community activities, and effectively enhance the vividness and extensiveness of the work of nurturing, to achieve the effectiveness of the work of nurturing, and to promote the all-round growth of students to achieve success.

### 2 The Importance of Student Organizations in Building a Harmonious Campus

#### 2.1 Contribute to the Promotion of a Harmonious and Stable Campus Environment

With the implementation of flexible academic system, credit system, elective system and socialization of logistics in colleges and universities, the previous mode of education management can no longer adapt to the development of the situation. Implementation, the previous education management mode can no longer adapt to the development of the situation. Compared with the traditional administrative class .

Compared with the traditional administrative class, the student association is a relatively loose group, but it will have common hobbies, common interests and needs of students organized together. Although it is a relatively loose group compared with the traditional administrative class, it organizes students with common hobbies and common interests and needs, and effectively unites these students through club activities. Through club activities, these students are effectively cohesive, and through the gradual formation of a high degree of identity in terms of interests, needs, values and activity goals.

The culture of the club is highly agreeable in terms of interests, needs, values and activity goals, etc., which has a subtle influence on the thoughts and behaviors of the club members. It will have a subtle influence on the thoughts and behaviors of the club members, thus realizing the self-management and self-education of the students and promoting the harmony and stability of the campus. The students' self-management and self-education will be realized, and the harmony and stability of the campus will be promoted.

#### 2.2 It is an Important Position for Students to Carry Out "Three-Self" Education

College students are the most passionate and creative, and are the vital force for building a harmonious campus. By consciously carrying out some healthy and upward cultural activities, clubs and organizations can satisfy their psychological needs of seeking new knowledge, seeking skills, seeking entertainment, being sociable and being expressive, and promote their all-round development of body and mind. Because of their common aspiration, interests and hobbies, the members of the clubs are united, learn from each other, help each other, motivate each other, promote each other, improve their knowledge structure, and cultivate the spirit of cooperation and competition. At the same time, as a spontaneous informal group organization, the club has agreed on some norms at the beginning of its establishment, and compliance with these norms relies on the conscious action of each member and needs to be consciously maintained by each member. In this process, self-control and self-restraint are practiced, and the members of the club gradually internalize the spiritual norms such as morals, ethics, practices and traditions into their own conscious behaviors. Through self-entertainment, self-pleasure and self-improvement, student clubs achieve the educational purposes of understanding society, learning about society, strengthening physical fitness and cultivating morals. It has become an important position for self-education, self-management and self-service of college students.

#### 2.3 Providing a New Carrier of Activities for Campus Cultural Construction

Student associations prosperous campus culture, college student association activities is the most dynamic campus, the most reflective of student demand for campus cultural activities, according to the common aspirations, interests, strengths of the voluntary combination of various types of student associations, through the careful design and organization of the rich content, form of novel, attractive ideological and political, academic science and technology, recreation and sports and other cultural activities on campus, the moral education, intellectual education, physical education, Aesthetic education infiltrated into the campus cultural activities, so that college students in the activities to participate in the ideological and emotional inculcation, spiritual life has been enriched, the moral realm has been sublimated. The cultural activities of "hundred groups, hundred schools of thought" have become a bright landscape on campus, which has greatly prospered the campus culture of colleges and universities. Student clubs are conducive to the formation of a good school spirit. Colorful club activities make students get a good adjustment after class, and college students' science and technology associations, mathematical modeling associations, English salon associations, computer enthusiasts associations and other learning and technology clubs, under the guidance of professional teachers, through the development of scientific and technological competitions, academic lectures, forums, salons and social practice and other club activities closely related to professional learning, to form a strong atmosphere of learning and positive learning style on the campus, to stimulate students to learn and learn. It has played a positive role in stimulating students' internal learning motivation, guiding them to set up a correct view of learning and success, and helping them to develop a scientific learning method and a pioneering spirit of innovation.

## 3 Problems Encountered in the Development of Student Organizations

It should be noted that while student organizations play many positive roles, there are also some problems in their management and activities that deserve our attention.

#### 3.1 Inadequate Management Mechanisms for Student Associations

Although student associations are informal organizations organized by students with similar interests, without a sound system to regulate them, they are nothing more than a scattered group, lacking cohesion and influence. On the one hand, the internal management system of clubs is not perfect. At present, most of the statutes and management systems established by the associations in colleges and universities are often formal, and the activities of the associations are carried out arbitrarily, without effective supervision mechanism<sup>1</sup>. The absorption, management and elimination of club members cannot be carried out scientifically from the perspective of the club's own development, which leads to the difficulty of long-term development of the club and the lack of enduring vitality<sup>2</sup>.

#### 3.2 Uneven Development of Associations, Good and Bad

Academic clubs are not patronized, interest clubs, entertainment clubs only focus on the entertainment function, self-governing clubs have failed to fulfill the role of student self-management; there are many college clubs activities are limited to the campus of this small environment, there is no connection with the community; clubs of good and bad situation is more obvious. Some clubs have large scale, many activities, wide influence, perfect self-construction, and much room for development; some clubs do not have any reward and punishment mechanism, and only rely on the enthusiasm of club members to maintain. There is no good competitive atmosphere among the associations, which makes the development of the associations unbalanced.

#### **3.3** Insecurity of Funding for Associations Leads to Stagnation and Lack of Innovation in the Activities of University Student Associations

Funding is the first prerequisite for clubs to organize activities, without which it is often difficult to organize activities. The source of funds for club activities is mainly through the membership fees, the school is difficult to provide adequate support for the development of clubs. It is difficult to ensure the normal operation of the activities of the clubs with limited funds, plus some clubs are not strict enough in the management and use of funds. The lack of funds prompted most of the activities of the clubs are greatly restricted<sup>3</sup>, the activities are not very attractive, the enthusiasm of the members gradually reduced, the development of the clubs stagnant or shrinking, and ultimately affect the long-term development of the clubs<sup>4</sup>. Some associations even can't play their role in cultivating talents in colleges and universities normally, which has some negative impact on the campus culture construction.

## 4 The Way Forward for Student Organizations in Building a Harmonious Campus

# 4.1 It Should be People-Centered, with a Clear Purpose of Service, and Utilize Its Strengths

In all the work carried out by associations, it is necessary to give full play to the role of human beings in the final analysis. However, many student associations neglect the role of human being as the body, put the members in the passive object position, do not pay attention to play the member's enthusiasm and creativity, which leads to the lack of competition and innovation, inhibit the development of the association. Therefore, all student clubs should establish the concept of "people", pay attention to the play of the subjectivity of members, so that members with different characters can show their abilities and vitality in a harmonious club atmosphere.

In addition, the student association is a mass organization formed by all like-minded students spontaneously<sup>5</sup>, and its members are college students, so the activities carried out by the association are firstly in line with its own characteristics and the aesthetic interests of college students, and it shouldn't be regarded as a club, and the activities carried out by the association are all recreational and task-oriented, which doesn't give play to the role it should play in the campus culture<sup>6</sup>. Therefore, the club should change its concept, put the fundamental interests of its members in the first place, and make clear the master status of its members, so that the activities carried out can be truly in line with the original intention and purpose of the establishment of the club, which is beneficial to the development of the students, and play its due role.

#### 4.2 To Actively Promote the Standardization of Student Associations

Modern society is demanding more and more quality and ability from university students. This directly affects the concept and orientation of college students. Contemporary college students' sense of subjectivity, participation and competition are increasing, and many of them actively participate in the activities of student clubs to fully display their talents, exercise their abilities<sup>7</sup>, and continuously improve their comprehensive quality to meet the needs of the society. However, there are quite a number of students who join the clubs as a "freshman" and "sophomore". Whether it can really attract students, the standardized construction of clubs seems to be very necessary.

First of all, the approval procedure should be strict. All student associations should be formally registered and have their own articles of association, development plans and other relevant materials, professional or specialized instructors, and more fixed activity times and places. Secondly, student organizations should establish and improve relevant rules and regulations, which are practicable and feasible. The main initiator or the teacher appointed by the school should be in charge of the guidance of the club. The main sponsors or teachers appointed by the school should be responsible for the guidance of the association. They should clarify their respective responsibilities, and the major matters concerning the development of the association should be discussed and approved by all members of the association. Thirdly, the school authorities should regularly supervise and evaluate the work of the clubs, including the main person in charge of the clubs, and introduce incentives to promote the benign development of the clubs with the necessary rewards and punishments<sup>8</sup>. Therefore, the school should coordinate the development of student clubs, and continuously promote the clubs to take the road of formalization through specific measures such as system construction, teachers' support and project driving.

#### 5 Conclusion

Practice has proved that college student associations have played an increasingly important role in the construction and development of colleges and universities. Colleges and universities should conform to the trend of education development, pay attention to the role of associations, care about the development of associations, actively explore the management system of college student associations, and effectively play the important role of college student associations in college and university educating people, and build a socialist harmonious campus. College student associations represent the interests of the majority of students, and become the bond of unity and cohesion of young students under the new situation, and become the bridge of communication between schools and students. It has become a lubricant and decompression meter for campus stability, and then an important force for building a harmonious campus.

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176 J. Shi and Q. Xu

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