

## Practical Exploration of the Application of Dialectical Thinking in Party and Government Management Services in Colleges and Universities

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**Abstract.** The Party and government management services play an important role in promoting efficient work and healthy development of colleges and universities. This paper takes Party and government management services as the main object, focusing on the requirements for Party and government management services in the modern era. It explores the way of promoting the improvement of Party and government management services in colleges and universities through the application of dialectical thinking, hoping to provide implications for promoting the development of colleges and universities.

**Keywords:** college and universities; Party and government management services; dialectical thinking.

## 1 Introduction

Dialectical thinking is the concrete manifestation of the ideas and laws of materialist dialectics in the realm of thought, as well as the core thinking and method of Marxist philosophy<sup>[1-3]</sup>. Promoting dialectical thinking in the Party and government management services can provide more systematic ideological guidance for the development of specific work content, and play an important role in regulating the work behavior of leaders at all levels and enhancing their work capabilities. Thus, analyzing the practical methods of applying dialectical thinking to the Party and government management services is of great importance for promoting the development of colleges and universities through these services.

## 2 Background of Party and Government Management Services in Colleges and Universities

# 2.1 Requirements for Party and Government Management Services in the New Era

Since the 19th National Congress of the Communist Party of China, the requirements for Party members and leading cadres to enhance their political skills, scientifically

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formulate and implement the Party's line, principles, and policies, take overall responsibility, and coordinate all aspects to ensure their implementation have pointed out a more specific and clear direction for the Party and government management services of leading cadres at all levels. At the same time, they have also set higher requirements for the work capabilities and comprehensive qualities of Party members and leading cadres. In colleges and universities, combined with the various problems existing in the life and study of teachers and students, the development of Party and government management services provides higher quality services, and implements the Party's various policies and guidelines in practical work, is an effective way to exert the leadership and guidance of the Party <sup>[4]</sup>.

## 2.2 Requirements for Promoting the Healthy Development of Colleges and Universities

When actually carrying out Party and government management services within colleges and universities, relevant Party members and leading cadres should be able to solve the actual problems revolve around the students' learning situation and process, ensure the normal work and study order, to create a more conducive learning environment for students. To promote the healthy development of colleges and universities, it is necessary to increase the emphasis on Party and government management services, exert the role of the Party's various policies and guidelines and form a stable order, enable them to better achieve the goal of cultivating high-quality talents, and thus enhance the competitiveness of colleges and universities.

## 3 The Application of Dialectical Thinking in the Party and Government Management Service in Colleges and Universities

#### 3.1 The Essence of Dialectical Thinking

Dialectical thinking is an essential idea of materialism and serves as a crucial tool for Party and government management services in colleges and universities in the modern era. It provides conceptual guidance and support for the practical work. The essence of dialectical thinking primarily involves the following three aspects: the universal connection between things, the existence of contradictions in things, and the contradictory unity of opposites, and the continuous development of things.

Firstly, there are universal connections between things. It emphasizes that Party and government management services should be in a position to plan comprehensively based on a holistic mindset. On the basis of understanding the universal connections between things, fundamental issues should be grasped when solving problems effectively. Secondly, things have contradictions and are dialectically united in opposition. It stresses that when actually carrying out Party and government management services, Party members and cadres should view things with a perspective of contradiction, clarify the two sides of things, and define the primary and secondary contradictions when

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solving problems. Thirdly, things are in a continuous process of development. It gives priority to that Party members and cadres should be able to view issues with a perspective of development, understanding that the emergence of issues is all in a state of constant change and development. Therefore, when solving practical problems, forward-looking thinking should be maintained <sup>[5]</sup>.

## 3.2 Main Points of Dialectical Thinking

Dialectical thinking is concretely implemented in the Party and government management services of colleges and universities, mainly reflected in four aspects: the relationship between management staff, teachers and students, the relationship between emotion and law, the relationship between external seeking and internal seeking, as well as the relationship between views and paths <sup>[6]</sup>. Firstly, the relationship between management staff, teachers and students emphasizes the dialectical unity of management and service. It is required that relevant Party members and cadres be able to organically integrate business management with teachers and students serving, and use means to demonstrate the functions of management. Secondly, the relationship between emotion and law requires that Party members and cadres rely on clear institutional norms to carry out the work, and consider the interests of teachers and students from the perspective of serving, to strive to achieve a balance between actual problems and the demands of teachers and students. Thirdly, the relationship between external seeking and internal seeking emphasizes that Party members and cadres not only need to put forward more standardized management requirements, but also strengthen the constraint management of their work behavior and capabilities, ensuring the actual effectiveness of Party and government management services with a higher quality contingent of Party members and cadres. The relationship between views and paths emphasizes to guide the practical work of Party and government management services with correct and positive views, and also ensure the correctness and scientific of the work methods, laying the foundation for the development of Party and government management services with the integration of knowledge and action.

## 4 Measures for the Application of Dialectical Thinking in Party and Government Management Services in Colleges and Universities

#### 4.1 Accurate Role Positioning: Establishing the Concept and Awareness of Dialectical Thinking

Dialectical thinking primarily serves as a guide and standard in Party and government management services at colleges and universities. Arming Party members and cadres with dialectical thinking to provide guidance for the specific conduct of work is a crucial prerequisite and basis for improving the quality and effectiveness. Therefore, when conducting Party and government management services at universities, Party members and cadres should accurately identify their roles, establish the concept and awareness of dialectical thinking as a foundation, and ultimately serve the development of the university. They could focus on solving practical problems as the main content and form, as well as promote management towards scientific, refined, and humanized directions continuously in actual work, emphasizing the enhancement of the effectiveness to provide better service for teachers and students.

Combining with the overall objectives and requirements of Party and government management services, colleges and universities can plan and carry out activities aims at serving teachers and students. Party members and cadres can deepen their understanding of serving teachers and students, clarify their mission and responsibilities in daily work, and elevate their personal work to a level that serves the development of the school. Built on a clear understanding of their work, it is required that Party members and cadres continuously focus on the business and actively explore effective methods to improve services, thereby contributing to the enhancement of Party and government management services.

#### 4.2 Emphasize the Unity of Knowledge and Action: Building a High-Quality Talent Team

As the main body of conducting Party and government management services at universities, whether Party members and cadres possess professional capabilities, noble thoughts, and genuine attitudes directly affects the situation of Party and government management services. From the perspective of dialectical thinking, Party members and cadres should practice what they preach, implement the concept of the unity of knowledge and action, and promote the conduct of Party and government management services with their high-level work capabilities and comprehensive qualities. To achieve this goal, it is required to start from the current Party and government service management team at universities, and by striving to build a high-quality talent team, lay the foundation for enhancing the level of Party and government management services at universities and provide effective support <sup>[7]</sup>.

Under the premise of establishing clearer and more detailed assessment standards, it is required that Party members and cadres proactively strengthen their learning from a personal level, combine their individual goals with the overall development goals of the school, consciously reflect on their work shortcomings and deficiencies in actual work, and continuously regulate themselves in practice to promote the improvement of work effectiveness. To build a higher-quality Party member and cadre talent team, the school should, based on the actual situation of Party and government management services, through reasonable work schedule arrangements, provide Party members and cadres with channels and opportunities for exchange learning and business training, thereby continuously enhancing the capabilities of Party members and cadres in serving teachers and students. Regarding the content of training for Party members and cadres, it is required to focus on cultivating the investigation and research capabilities as well as strategic planning capabilities of managers from the perspective of Party and government management service requirements, conduct team spirit and quality development training in units of government departments, and promote the improvement of their capabilities and quality levels from multiple aspects. At the same time, targeted

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training activities should also be able to motivate them through the improvement of incentive mechanisms, making awards and promotions as well as staff rank advancement mechanisms an effective driving force for promoting the conduct of their work, thereby continuously improving the level of Party and government management services.

# 4.3 Adhere to People-oriented: Optimizing the Management System and Normative Framework

Based on the goal of cultivating high-quality talents at colleges and universities, and in conjunction with the current management system applied, modern management concepts can be integrated into the management system to continuously promote the institutionalization and standardization of the management system and operational mechanisms. To achieve this goal, it has an obligation to increase the emphasis on Party and government management services. Modern management concepts emphasize the significant role of people in management practice and norms, and dialectical thinking also primarily starts from the perspective of people. Therefore, to promote the improvement of Party and government management services. It is critical to always adhere to the people-oriented concept and requirements, focus on solving key issues of concern to the majority of teachers and students, and ensure that the optimized management system provides support for the conduct of Party and government management services.

Specifically, optimizing the management system and normative framework should adhere to the people-oriented concept and requirements. When formulating or revising relevant management system norms, it is necessary for personnel of Party and government management services to conduct in-depth investigation and research among the teacher and students, widely solicit opinions and suggestions from the teacher and students as the main reference for optimizing and adjusting management system. In this process, it is required that personnel solve actual problems realistically and correctly handle the balance between problems and the demands of teachers and students. Combined with the actual situation of Party and government management services, optimizing and adjusting the management system to promote the reform and innovation of management work requires enhancing the experience and sense of gain of teachers and students in the management services, and ensuring that they can effectively play a role in solving actual problems and promoting the development of the university.

### 4.4 Strengthen Upholding the Correct and Innovating: Innovating Functions to Solve Practical Problems

The primary purpose of Party and government service management is to help teachers and students solve practical problems. The application of dialectical thinking to actual management work emphasizes that, on the one hand, personnel need to grasp the essence, understand the laws of management work to solve practical problems, and on the other hand, require personnel to be courageous in innovation <sup>[8]</sup>, optimize and innovate methods and forms for actual issues, and ensure the efficient functioning of management service functions.

In the actual work of Party and government management services, it is required that Party members and cadres treat dialectical thinking as an important guiding basis for management, and when facing various complex problems and items, they can grasp the essence and primary contradictions of issues in a shorter time. Then, in combination with the laws of development, they can propose effective measurements to solve the problems and also supplement and improve the unreasonable parts of previous management work. At the same time, it is also required that Party members and cadres always maintain a developmental perspective in actual work, face specific problems, dare to break away from traditional thinking patterns, actively mobilize and coordinate various forces, and enable them to participate in the process of promoting school development, demonstrating the value of Party and government management services in promoting the healthy development of the university.

### 5 Conclusions

In summary, applying dialectical thinking to Party and government management services plays a significant role in enhancing the actual effectiveness of Party and government management services and promoting university development. Combined with the actual situation of Party and government management services, it is clear that Party members and cadres should establish the concept and awareness of dialectical thinking, focus on improving their work capabilities and comprehensive qualities, and then optimize the Party and government management service system, combining their duties with innovative content to ensure the actual effectiveness of Party and government management services.

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