



Peer-Review Statements

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All of the articles in this proceedings volume have been presented at the International Conference on Innovation in Artificial Intelligence and Business ICIITB 2024 during April 29-30th 2024 in Modern College of Business and Science, Muscat, Oman. These articles have been peer reviewed by the members of the Academic Committee and approved by the Editor-in-Chief, who affirms that this document is a truthful description of the conference's review process.

1 REVIEW PROCEDURE

The reviews were double blind. Each submission was examined by at least 2 reviewers independently.

The conference submission management system was EquinOCS.

The submissions were first screened for generic quality and suitability by at least one reviewer. After the initial screening, they were sent for peer review by matching each paper's topic with the reviewers' expertise, taking into account any competing interests. A paper could only be considered for acceptance if it had received favourable recommendations from the two reviewers.

Authors of a rejected submission were given the opportunity to revise and resubmit after addressing the reviewers' comments. The acceptance or rejection of a revised manuscript was final.

For some of the authors interested, we have organized a quick online workshop as of how to follow the template.

2 QUALITY CRITERIA

Reviewers were instructed to assess the quality of submissions solely based on the academic merit of their content along the following dimensions

1. Pertinence of the article's content to the scope and themes of the conference;
2. Soundness of the methods, analyses, and results
3. Clear demonstration of originality, novelty, and timeliness of the research;
4. Clarity, cohesion, and accuracy in language and other modes of expression, including figures and tables.

N. Bacanin—Editors-in-Chief of the ICIITB 2024.

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5. Adherence to the ethical standards and codes of conduct relevant to the research field;

In addition, all of the articles have been checked for textual overlap in an effort to detect possible signs of plagiarism by the publisher.

3 KEY METRICS

Total submissions	71
Number of articles sent for peer review	35
Number of accepted articles	11
Acceptance rate	31.4%
Number of reviewers	23

4 COMPETING INTERESTS

There were no competing interests, nor conflicts of interest that the editors were aware of.

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