



Business Blueprint For Village-Owned Enterprises

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ABSTRACT

The Village-Owned Enterprise Business Blueprint (BUMDes) is a road map for the formation of BUMDes, BUMDes management, BUMDes stakeholders, and BUMDes development. BUMDes managers, BUMDes stakeholders, and BUMDes development in Palasari Village are other sources of cash income for Palasari Village, Sumedang Regency. The aim of the research activity is to create a business blueprint design for Village-Owned Enterprises (BUMDes) as well as a business process blueprint design. Cash receipts from capital, income, and cash expenditures. The data required in this research is primary and secondary data. Primary data was obtained by conducting interviews with BUMDes Satia leaders, secretaries, treasurers, and employees, while secondary data was obtained by observing books, articles, and documents related to this research. Conducting interviews with BUMDes Satia leaders, secretaries, treasurers, and employees, while secondary data was obtained by observing books, articles, and documents related to this research.

Keywords: Business Blueprint, Village-Owned Enterprises (BUMDes), Establishment of BUMDes, BUMDes Management and BUMDes Stake Holders

1. INTRODUCTION

Market design may rely on business strategies that are both scalable and supportive of local market operations. The concept of economy of scale is significant in this setting, as well as in other situations. Platform-based business models have proven that scalability is virtually limitless while costs remain minimal. A microgrid system operator (MSO) or a market provider that can remotely control several systems can effectively save costs and

expand its role. However, the choice between a peer-to-peer trading system or a pool system has a significant impact on the outcome. Business models, ownership, market design, trade, and settlement are all interconnected and mutually affect one another. (Sumper, 2019). To create a strategy and implement it to grow your business to success, you need decision-making and execution, not luck. Considering your target audience, competitive advantage, customers, facilities, operations, sales, marketing, talent, training, and pricing, which key strategic initiatives should be implemented in the short and long term to achieve your critical goals? Rank the top three candidates in each category. Companies can set priorities and plan for the present and future. The Growth Edge: A Business Blueprint for Ultimate Competitive Advantage will show you how. The following are growth advantages: enterprise excellence, cultural excellence, systems excellence, planning excellence, execution excellence, and strategic excellence (Lisser, 2022). Since stakeholders have realized how the development of information technology has disrupted the business environment and how numerous crises have catastrophically swept the globe, business continuity has been a widely studied topic. The study's consensus has proven that the present company attitude is focused on risk management in order to create corporate resilience and continuity, rather than only pursuing high profitability. Global strategic uncertainty challenges such as pandemics, natural disasters, and wars make up the present business continuity model. During disruptive events, business continuity management provides a basic strategy for sustaining services and corporate operations. (Wibowo et al., 2024)

It's hoped that the village's economy will flourish and prosperity will increase through the growth of the local economy and/or BUMDes, which is founded on the potential and assets in the community. The village community itself enjoys the potential and resources that are present there rather than having outsiders take advantage of them. (Sukasmanto & Matutu, 2016) Strict implementation of the financial system is required since it's important to periodically monitor business trends with relation to capital structure, profit and loss, and sales turnover. In this manner, for example, BUMDes management will be able to predict early on when their business unit may face insolvency. Anticipating power dynamics is another challenge, as there hasn't been much transparency in program design and funding utilization thus far. A quality report will also include information on the products and services that are available at any particular moment. These notes are a crucial source of information for creating strategic plans for business development. Goods or items make up the inventory of a trading business unit. It is made up of raw material, in-process, and finished goods inventories in industrial enterprises. Money is the form used in the savings and loan industry. Determining the distribution of BUMDes funding and assessing financial performance constitute the last tasks. (Wicaksono et al., 2017)

Over the past 30 years, the world has changed so much for businesses. When I think back to my first business in 1993 and how technology has impacted every area of business life since then, the internet has grown from something academics set up and used to something that society cannot live without. I remember Microso launching Windows 95, and how that suddenly gave us all the ability to easily access the internet and send emails. There was the growth of search engines and the dominance of Google, followed by the explosion of social media in the early days of Web 2.0 and Myspace through to the current dominance of Facebook, Twitter, YouTube, TikTok, Instagram, Snapchat, and LinkedIn. It's been a sea change for society, and the impact on business has been profound. The way we consume

content, the time we spend on social media, and the way we do our own research before ever reaching out to a business have caused the biggest change, which is in how we all make buying decisions. It has forced businesses through a period of digital transformation, resulting in a transition in the way they use technology in every area of their organization, driven by changing buying habits and decision-making. The way a prospective customer researches and buys A service, product, or solution has changed forever, especially in the business-to-business space. (Mawer, 2023)

One way to become an economically independent village is by establishing an independent village-owned enterprise, or BUMDes. Palasari Village currently has a BUMDes with the name BUMDes Satia. The organizational structure at BUMDes consists of the BUMDes Satia leadership, secretary, treasurer, and employees to form the organization's human resource management, based on surveys and interviews with leaders. BUMDes Satia currently records financial transactions and rents out building equipment; reports are still created manually.

The aim of the research activity is to create a business blueprint design for Village-Owned Enterprises (BUMDes) as well as a draft business process blueprint. Cash receipts from capital, revenue, and cash disbursement.

2. LITERATURE REVIEW

Control flows that coordinate these activities' relationships with one another are arranged by business processes. There is a general agreement despite the differences in definitions of business processes. The majority of definitions outline comparable essential elements. (Hewing, 2014)

According to Hamel, the existing blueprint document facilitates the efficient organization and gathering of comprehensive client requirements, encompassing use case descriptions for Systems Applications and Products (SAP) Business Objects Risk Management. Gaining a comprehensive comprehension of procedures, roles and responsibilities, organizational structure, risk calculation models, and risk workflows is of utmost importance. This material serves as a reference to identify and explain the configurations that must be put in place in order to accomplish the project goals.(Hamel, 2010)

Margrethe Haugen quotes Shostack (1984) and says that the "process of designing a blueprint" is divided into four stages (Haugen, 2014):

- a. Identifying the process;
- b. Isolating the fail points;
- c. Establishing the time frame;
- d. analyzing profitability.

Entrepreneurial village development offers solutions to reduce poverty, reduce population migration, and develop employment opportunities in villages.(Kusuma & Purnamasari, 2016)

As regulated in Minister of Home Affairs Regulation No. 114 of 2014, It is explained that planning, in the context of village development, is an activity carried out by the village government by involving elements of the community in absorbing aspirations through participation in order to optimize the resources owned by the village.(Kessa, 2015)

The development and management of village-owned enterprises in Bampalola village is carried out by formulating and establishing a salary and remuneration system for BUMDes managers. Determining the people who will manage BUMDes can be done through deliberation. However, the selection must be based on certain criteria. These criteria are intended to ensure that position holders in BUMDes are able to carry out their duties well. For this reason, it is important that the requirements for office holders in BUMDes be made by the Board of Commissioners. Then it was taken to the village discussion forum to be socialized and offered to the community. The next process is to select applicants and determine the people who best suit the criteria created (Djaha & Denghu, 2017).

- a. Election of BUMDes administrators and managers
- b. Develop a BUMDes management information system.
- c. Develop a BUMDes administration and bookkeeping system.
- d. preparation of BUMDes work plans

Preparing a work or business plan is a document that displays confidence in the capabilities of a business to sell goods or services by generating adequate and attractive earnings for backers. Preparing a business plan will enable us to clearly evaluate whether the business we will be running later has great prospects of success and can also convince possible investors that their investment funds will not suffer losses if they collaborate. Business planning must also be based on community demands for the goods and services given by the company, hence business planning must be based on market demand. (Djaha & Denghu, 2017)

BUMDes can run companies in the sphere of economics and/or public services, and their activities are not just aimed towards financial profits but are also oriented towards aiding the enhancement of the welfare of the village community. BUMDes can perform out service, trading, and other economic development functions. BUMDes can gather savings on a small scale in village communities, including through the management of revolving funds, savings, and loans. (Sukasanto & Matutu, 2016)

3. METHODOLOGY

The process of gathering data from a sample of people by having them answer questions is known as survey research. Many approaches to participant recruitment, data collection, and instrumentation are possible with this kind of research. Quantitative research techniques can be applied to survey research. (Ponto, 2015) The method carried out in this research is survey research. In this survey research, an evaluation and comparison are carried out of things that have been done in BUMDes in dealing with similar situations or problems, and the results that can be used are cross-sections, namely data collected at a certain time to provide an overview of the development of an activity or situation at that time. A descriptive-qualitative approach by collecting and describing village-owned enterprises (BUMDes). A descriptive-qualitative approach was carried out by conducting a survey at the Palasari Village-Owned Enterprise (BUMDes), Ujungjaya District, Sumedang Regency.

The data required in this research is primary and secondary. Primary data is data that can be obtained directly from the field or research site. The primary data in question relates to measurements, field observations, and interviews. Researchers used this data to obtain

direct information about the development conditions of Palasari Village-Owned Enterprises (BUMDes), Ujungjaya District, Sumedang Regency. Primary data was obtained or collected directly from the source. The primary data includes various pieces of information from BUMDes.

The data collection instrument is conducted by conducting a survey of the village-owned enterprise (BUMDes) called BUMDes Satia and conducting interviews with the leadership of BUMDes Satia, the secretary, treasurer, and employees.

4. DISCUSSION

The blueprint for cash receipts from BUMDes Palasari capital in Figure 1 consists of three (3) internal BUMDes parts, namely 1) Chairman, 2) Treasurer, and 3) Secretary, while external parties to BUMDes are investors. The secretary makes an offer letter and investment proposal, which are then reviewed by the leadership, and the secretary makes an investment offer to investors to invest in BUMDes. Investors were interested in the offer from BUMDes, and the investors and BUMDes leaders made an investment cooperation contract. Based on the cooperation contract, the investor makes a transfer to the BUMDes account, which is received by the Treasurer to be managed in the budget that will be carried out by BUMDes. The accounting information system processes the capital data, and the financial reports can be viewed according to what has been determined.

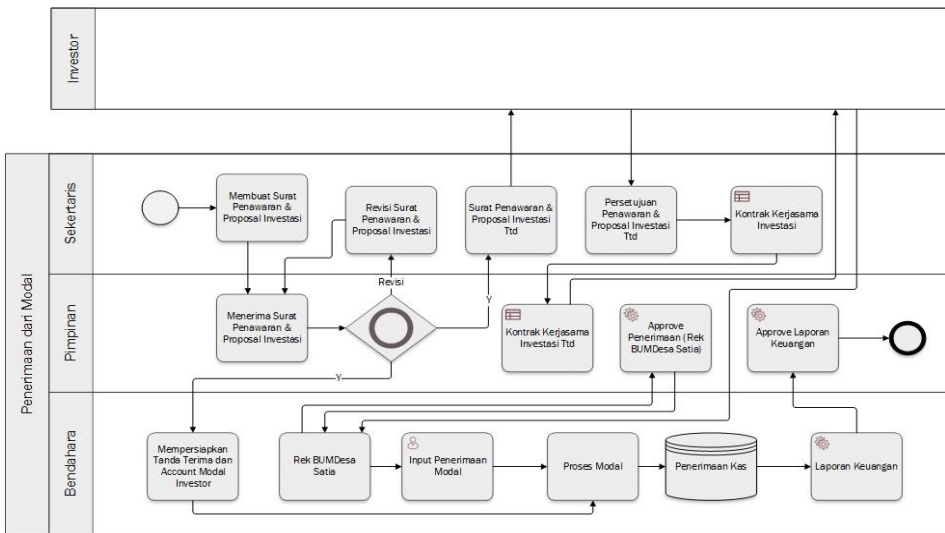


Figure 1: Business Process Blueprint for Receipt of Cash from Capital

The blueprint, as shown in Figure 2, consists of three (3) internal BUMDes parts, namely 1) leadership, 2) treasurer, and 3) secretary, while parties outside BUMDes are partners or customers. In carrying out the business process, the leadership creates a BUMDes business plan, which is stated in the proposal and offer letter made by the secretary, which will be offered to BUMDes Palasari partners or customers. Partners are interested in the business that will be run by BUMDes, and then partners and BUMDes leaders enter into a cooperation contract. For transactions with partners, BUMDes receives income received by

the treasurer, which is then input into the accounting information system, where financial reports can be seen up to date.

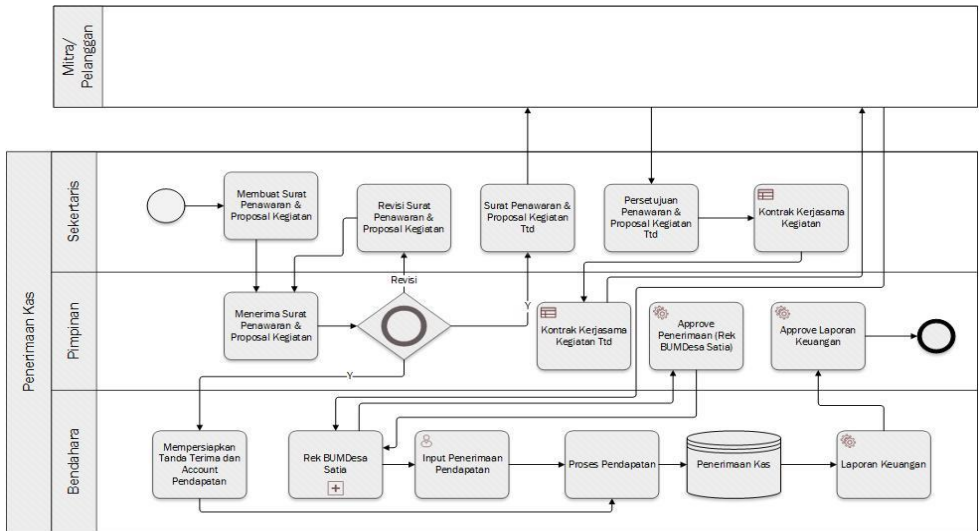


Figure 2: Revenue Business Process *Blueprint*

The blueprint, as shown in Figure 3, consists of three (3) internal BUMDes parts, namely 1) leadership, 2) treasurer, and 3) secretary, while external parties to BUMDes are partners or suppliers. Business activities carried out by BUMDes result in BUMDes expenditure activities, which are managed by the treasurer with the knowledge of the leadership. The treasurer then inputs it into the accounting information system, where financial reports can be viewed up-to-date.

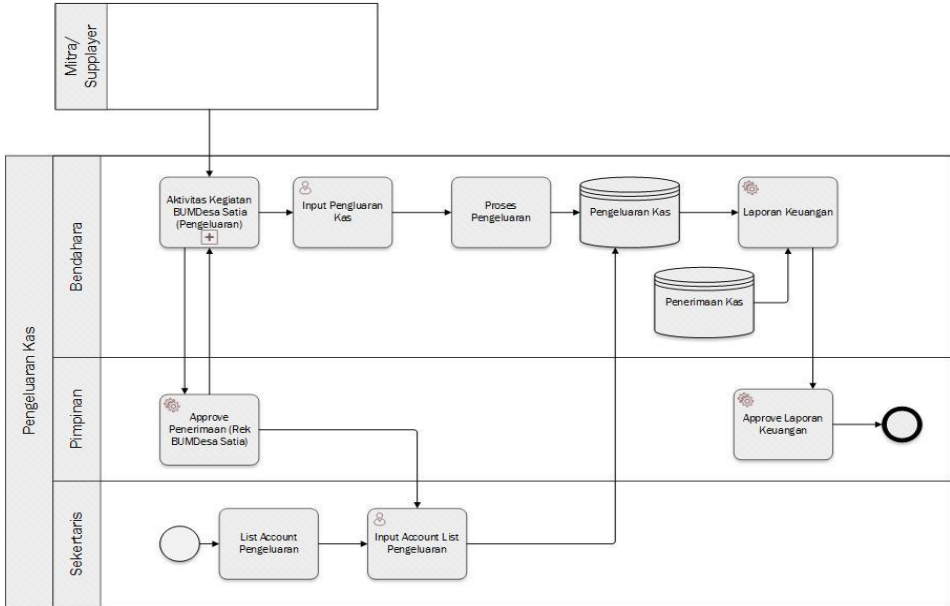


Figure 3: Cash Disbursement Business Process *Blueprint*

5. CONCLUSION AND RECOMMENDATION

Based on the research results, the conclusion is that the BUMDes Palasari business process blueprint can help BUMDes with the Business Process Blueprint for Receipt of Cash from Capital, Revenue Business Process Blueprint, and Cash Disbursement Business Process Blueprint.

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