

# Analyzing the Effects of Job Enrichment on Workforce Performance in context of Hospitality Industry

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Abstract. The aim of this research is to evaluate the importance of job enrichment upon workforce performance as manifested in the hospitality industry. Based on the different theoretical perspectives which include expectancy theory, social exchange theory and self-determination theory, the paper views the work dimensions (skill variety, task significance, autonomy, and feedback) and their influence on worker motivation and performance. The method comprised a two-phased procedure. Firstly, the research environment was reviewed diligently, to gain the appropriate knowledge about the research established. Job enthrallment then was developed between job motivation and performance through an empirical investigation using Structural Equation Modelling tool; Smart PLS 4 analyzing survey data (collected) from the hospitality industry workers.

The findings demonstrate the central role of job enrichment in performance, where workforce motivation is the key intervening factor. Of all the facets of job and task design skill variety and task identity were discovered to play an important role in employee satisfaction, motivation, and performance. Nevertheless, the chosen value of task significance does not show a strong correlation with the other processes. The study presents useful practical and theory-related implications. Conceptually, it enriches the current knowledge base used to back up the claim that job enrichment and the efforts of its research and application are viewed as the tools that subsequently led to desired performance outcomes. In a nutshell, the key findings here can assist in designing approaches that are effective as they encompass both job enrichment and motivation promotion for the purpose of alleviating the prevailing dissatisfaction and important inference that work enrichment, motivation and job performance within the hospitality sector have a mutual relationship in which one depends on the other for the best of results to be achieved.

Keywords: Job Enrichment, Work Performance, Workforce Motivation, Hospitality Industry, SMARTPLS4 analysis.

### 1. Introduction

Job enrichment is a technique designed to motivate employees and promote high-quality work [1]. By offering an efficient management system, work enrichment allows staff to cultivate their talents and gain insights from superiors while enjoying autonomy in decision-making. According to [2] the purpose of a work is to boost the fulfillment level of employees tasked with completing it within deadline.

To regulate production costs that keep rising daily, the world demands significant adjustments and tests local and global organizations. Organizations today face the challenge of expanding their customer base across the globe, while also dealing with fierce competition on an international scale referred to as "the quest." According to [3], giving employees flexibility will lead to greater productivity.

With time, work output and quality will rise, and everyone will aim for peak production. According to [4,5] a well-designed Work may enhance the skillset and creative thinking of employees while reducing job satisfaction levels. Building skills based on job title and career advancement go hand in hand. According to [6], moving up the ladder requires focusing on the current role/task. To reach the next level, employees must excel at their current responsibility/ task. The significant objective is to explore in what way work enrichment practices within the hospitality industry influence the job performance of their employees, and how motivation mediates this relationship [7]. Work enrichment, characterized by tasks that challenge and stimulate employees, is believed to enhance their job satisfaction and overall performance [8]. To explore this relationship, data was

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M. Sharma et al. (eds.), *Proceedings of the International Conference on Innovation and Regenerative Trends in Tourism and Hospitality Industry (IRTTHI 2024)*, Advances in Economics, Business and Management Research 285, https://doi.org/10.2991/978-94-6463-437-2 19 collected from employees of various hospitality industries through structured questionnaires.

To explore the relationships among these constructs, a two-phased methodology was employed. Firstly, a systematic analysis of scholarly articles was conducted. This analysis unveiled prevailing trends, prominent authors, and thematic clusters, offering a panoramic view of the research landscape. The emergence of themes such as "workplace motivation," "job enrichment," "hospitality industry," and "employee performance" underscored the pertinence of this study in the contemporary discourse. Secondly, the SMARTPLS4 - SEM technique was applied to empirically inspect the causal relationships amongst work enrichment, motivation, and job performance. A dataset collected through surveys from the staff in diverse hospitality industry was analyzed. The results highlighted the intervening task of motivation in the connection involving work enrichment and workforce accomplishment. This mediation suggests that the positive influences of job enrichment on work performance are channeled through heightened levels of employee motivation.

#### 2. REVIEW OF LITERATURE:

The competence of a hospitality worker lies in its employee engagement and organizational culture context to its task performance. The article analyses the role of these aspects in boosting employee productivity, emphasizing their crucial need to build an energizing workplace and ensure a positive organizational climate for achieving outcomes.[1] The present study summarizes the findings of previous works and weighs the pros and cons of input-based and time-based models be perceived as the key determinants of the expatriate adjustment of global organizations. The result has a great bearing on how one maintains stable, robust workforce environment in the hospitality service business.[2]

High-performance work systems (HPWS) have been demonstrated to have a major influence on the employees' evaluation of the organizations, motivational levels, and job satisfaction. This research discovers the channels through which Healthy People Wellness System are related to performance of employees and their well-being, thus providing useful information for sustainability enhancement in hospitality area [3]. The Tours and speakers are imperative parts of the events which make visitors satisfied in the hospitality industry. This is a research study which focuses on the relationship between guide performance and tourist satisfaction within the Shanghai package tourism, which can be cause for many practices that can be used to improve customers' experience and the quality of service.[4]

With employee engagement playing a vital role in a hospitality business success ` This study seeks to build a serial process mediation model with the aim of identifying the factors involved in employee engagement, and unravelling how it impacts organizational performances, thereby providing feasible solutions used in boosting the employee engagement in hospitality industries. [5] This review investigates the concept of employee engagement from a positive organizational behavior viewpoint; Therefore, an understanding of all the factors that cause, results in the occurrence, and underpin the phenomenon itself is provided. The cited will help not only in efficient communication and relations with employees but also be effective in performance improvement. [6]

Prosocial behaviour, one of the fundamentals of customer service in the hospitality sector, is pivotal in the proper performance of encounters. The present research will be looking into the catalysts that cause the demotivated mental states and behavior of employees, such reaction recommendations which will lead to a positive employee attitude and behavioral culture of the hotel service context. [7]Social responsibility of the company which shows through CSR programs has a considerable effect on the employee welfare in the hotel industry. This report is on CSR- employee outcomes, it looks at the relationship between CSR and how it impacts the employee experience. It will provide valuable information and ideas to organizations that seek to improve employee satisfaction, engagement, and general safety. [8]

Among the hospitality industry job enrichment and workforce performance are two key factors, which, when closely monitored and properly managed, can lead to the company's success. This research attempts to find out whether organizational commitment influences the

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relationship between job design and job performance, which will be of great use in improving design of job and building commitment of the workforce leading to productivity. [9] This review sifts through the ICT research in recent decades, piecing together key trends, challenges and the opportunities such technologies present to operators in serving best, most experience for the customer and be competitive in an always changing economy. [10]

The aim of the current research is to trace back development and evolution of ICT assistance in tourism and hospitality sectors. It is an exhaustive study of the existing patterns, a curse, and the advantages of using tech to further the operational effectiveness, customer's delight, as well as field competitiveness. [11] This paper will dedicate its time to empirically analyze Herzberg's Two-Factor Theory as an explanation of the motivation in a setting of seasonal work that encompasses the hospitality and tourism industries. The study turned up relevant information on the factors of motivation that form job satisfaction and the performance of temporary employees, though was crucial in arriving at workforce management strategies. [12] A perspective from an international view is what this study considers, looking into the pandemic's aftermath and effects on hospitality businesses. It does a generalized examination on the complexities of the industry in the aftermath of the pandemic and provides resolutions to cope with the scenarios in the subsequent disaster-torn period, therefore guaranteeing the industry's survival and prosperity in the long run. [13]

This review covers the evidence base on diversity and diversity management, as part of the hospitality literature. On it, critical comparisons are made among major current research and identifies possibilities to overcome knowledge gaps within the industry, implementing inclusive and equitable ways of doing business. [14] This study examines the effect of job enrichment on workplace behaviors focusing on staff in hotels of Vietnam. It offers actual hints on how to effectively implement performance-oriented job design models that can improve employee satisfaction, engagement, and productivity, making the organizations successful the hospitals. [15]

Job enrichment and the workforce performance in hotels will be examined in this study with special attention to the role of employee engagement as the mediating factor. Indeed, this model enables accomplishment of a more committed workforce by means of the job design concept, resulting in successful performance of the companies at the output. [16] In this research based on the relationship between job enrichment and performance of the workers working in the hospitality industry, I examine the Spanish market. It provides guidelines on how to make jobs more interesting, meaningful, and enriching through the employment of various incentives to the workers and most of their satisfaction and production. [17]

This study analyzes the outcomes of transformational leadership on employees' creativity with the need to investigate the mediated role of intrinsic motivation and the moderating effects of creative process from engagement. Not only does the research provide for the formation of a creative and innovative workforce, but it also has a lot of valuable information which can be beneficial to managers. [18]

The inclusive leadership and employee creativity paradigm in the banking sector is examined in this study, with the highlight being the effect of corporate social responsibility (CSR) on the employees. What the study brings about is an understanding which is valuable to maintain an organization with a socially aware and innovative culture across service sectors ranging from hospitality. [19]

Our recent research focuses on the consequence of job enrichment on guest satisfaction in the hospitality sector. It is instrumental in contributing to the body of knowledge, and at the same time it provides reliable patterns and methodology for increasing satisfaction of employees, which is a major determinant of organizational performance in hospitality sector. [20] An empirical study conducted in the Australian hospitality industry, this research examines the relationship between job enrichment and workforce performance. It gives us the possibility to see task arrangement strategies corresponding to the elevated level of employee engagement, productivity, and organizational achievement in the field of work. [21]

This study curriculum analyzes the influence of job enrichment processes on hospitality workers' performance. It provides empirical evidence and practical recommendations for designing and implementing effective job enrichment initiatives to enhance employee motivation, satisfaction, and overall organizational performance. Job enrichment, employee performance and in luxury hotels, according to this study. It brings you valuable knowledge of efficient job design normalizes which could be the basis of qualitative service delivery and high customer satisfaction. The impact of job enrichment on employee performance in luxury hotels in China is investigated in this study. It gives scientific premise and useful tips to enhance job condition and enrichment in the luxury hotel sector which further leads to strong employee psychological empowerment, high level of satisfaction regardless of the extent of their power, and the same leads to improved organizational performance. To elaborate on the effects of job enrichment on employee creativity in the hotel business, considered work engagement as a mediator together with supervisor support that was the moderator. The purpose of this study was to explore the underlying processes where job enrichment that entails more variety in tasks, more control, and more feedback makes the hotel employees more innovative and productive. [22]

The authors bridge the gaps between theoretical models of job design, work engagement, and transformational leadership by introducing a holistic perspective, which will serve as a fundamental understanding of the root factors of employee creativity in the hotel industry. Employer engagement was the objective of our study. This involved looking for factors that are essential in job design (such as an individual's perception of skill variety, task identity, and autonomy) and that influence level of job engagement. The authors put emphasis on the causeeffect of job enrichment strategy as a tool that optimizes the level of employees' attachment to the organization and their motivation towards their work. Ultimately, their performance has a significant impact on the quality of hospitality services. Focusing not on the hospitality industry for a moment, [23] still gave examples of how people in different roles at work can be offered more responsibility intrinsically stimulate themselves and concentrate on their creativity. The main result of the study is that if managers give their employees opportunities for self-expression, encourage them to tackle interesting assignments, and support their growth, the employees get higher intrinsic motivation and engagement in creative activities, resulting with the augmentation of creativity and innovation in the organizational and absolute terms respectively.

In essence, [23] found out the effect of enrichment of work on hotel employees' performance. The main point of the study lies in the evidence that was provided regarding the correlation between work design claims such as the skill variety, task identity, and autonomy affects the performance outcomes of workers in hotels. This study could be used to emphasize the necessity of workplace enhancements that will lead to enhancements in the individual and organizational productivity in the lodging sector.

In their study, although not thoroughly on job enrichment as such, hinted the importance of dealing with psychological factors of employees, among the others extrinsic, in the accommodation-based industry. The research underpinned the importance of the hospitality institutions recognizing and responding to one-of-a-kind issues of their workforce, many of them pertaining to the short-term restaurant area staff, as a way of hiking employee retention and wellbeing levels, which are inevitably crucial for providing high-quality service.

For tasks to succeed, employees must feel valued by the company. It was found in a study that employees should self-identify according to the quality of their work. Understanding the correlation between tasks and motivation is key to unlocking productivity in the workplace. As noted in their research, a minor mistake made by an employer during the assignment of jobs can be attributed to an absence of familiarity with the obligations of said workers. Employers must boost staff numbers as well as keep their employees motivated to perform their best at work.

## **3. THEORETICAL FRAMEWORK:**

Theoretical frameworks provide the basis for understanding and interpreting relations between variables in a research study. In the context of analyzing the effects of job enrichment on workforce performance in hospitality industry, several theoretical perspectives can be considered:

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### 3.1 Expectancy Theory:

Concept: According to Victor Vroom's Expectancy Theory, people act in a particular way because they believe that their efforts will be rewarded with the result that they desire. Application: Hospitality industry can use Expectancy Theory to discover: How do employees think about the relationship between enriched job roles and better performance outcomes?

### **3.2 Social Exchange Theory:**

Concept: Social Exchange Theory describes the exchange of resources and benefits between parties in social processes. It stresses that people are stimulated by favorable treatment and want to reciprocate.

Application: This theory can be extended to understand the social relations in hospitality industry, how job enrichment causes a positive exchange leading to higher quality and better incorporation of employees.

### 3.3 Self-Determination Theory (SDT):

Concept: SDT argues that people are motivated if they can have their psychological needs met for autonomy, competence, and relatedness.

Application: The concepts of autonomy and skill development in job enrichment conform to the theory of SDT. With this theory, how job enrichment can satisfy employees 'intrinsic needs and have a positive impact on workforce performance can be explained.

### 3.4 Goal-Setting Theory:

Concept: According to Goal-Setting Theory, developed by Locke and Latham, people achieve a higher level of performance when goals set for them are specific and difficult.

Application: One aspect of job enrichment is stretching employees to their limits. The theory behind this provides a useful basis for exploring how the job-enrichment aspect of goal setting affects morale in the hospitality industry.

#### 3.5 Resource-Based View (RBV):

Concept: RBV makes it clear that an organization's internal resources, especially human capital, are critical to attaining a competitive advantage.

Application: This is the sort of theory that may be used to understand job enrichment as one kind of internal resource which affects the development mechanism for a skilled and motivated workforce, thus impacting on performance in hospitality industry.

## 3.6 Organizational Support Theory:

Concept: According to Organizational Support Theory, favorable treatment elicits reciprocity in the form of positive attitudes and actions.

Application: In the realm of job enrichment, this theory can be used to explore how perceived organizational support for employee development through enriched positions increases workforce performance in the hospitality industry.

By combining the above theoretical perspectives, this framework provides a comprehensive understanding of how job enrichment will influence performance in the hospitality industry. This framework can guide researchers in designing their study, collecting data, and analyzing it to produce deeper and richer findings.

#### 4. PROBLEM STATEMENT

One of the most pressing issues at workplaces is how boredom breeds dissatisfaction leading to broader problems such as those seen in HR departments. According to [23], employees viewing their job as a dead end become stressed resulting in a lack of pride and we learn that specific requirements foster internal motivation and exceptional work quality. The connection

amongst these three proportions and positive consequences is what the model shows - skill variety, task identity, and task significance create a framework for significance, responsibility, and knowledge of results, all while leading to exceptional work output. Employee pride is essential for meeting organizational targets.

## 5. SIGNIFICANCE OF RESEARCH

Aging leads to decreased efficiency but is crucial in driving workers to excel in roles that offer Work Enrichment opportunities. The paper suggests that when managing any organization, management should take employee perspective into account. Work on enriching hospitality can also broaden the scope of understanding for people in society. By learning from this study, the next researcher can be inspired to take on more challenging projects.

## 6. NEED OF STUDY:

For a variety of reasons, it is important to study the consequences for workforce performance in the hospitality industry arising from job enrichment. This area of research focuses on various facets of organizational behavior, employee motivation and general job satisfaction in a particular industry. In this case, whereas job enrichment involves making jobs more challenging and rewarding by expanding the boundaries of their definition, it is directly related to employee engagement and satisfaction. However, when evaluated in the context of hospitality industry where service quality determines success or failure, engaged and satisfied employees will naturally enhance all aspects of hospitality management. Recruitment of competent and dedicated hoteliers is an important source of competition for the hospitality industry. In a study on job enrichment, we can learn whether these role enhancements help attract top talent and furthermore if they are able to retain that talent.

A knowledge of how job enrichment affects workforce performance can help us better understand its effect on organizational productivity and efficiency. These enriched jobs boost the level of innovation, creativity and problem-solving skills among employees promoting hotels in general. It is also linked with enhancing mental health and reducing burnout among workers. Examining it in the context of the hospitality industry can thus help us devise ways to keep employees from burning out, maintain proper work-life balance and promote their general well-being.

## 7. **RESEARCH OBJECTIVES & QUESTIONS:**

R.O.1: To gauge the effect of work enrichment on the workforce performance.

R.Q.1.: What is the impact on overall workforce performance of such implementation within an organization?

R.O.2.: To recognize the correlation involving job characteristics and workforce performance along with workforce motivation.

R.Q.2.: How much of an impact do job characteristics have on employee motivation? And how does this in turn affect the performance capability throughouworkforce.re workforce?

R.O.3.: To identify the correlation involving talent variation and workforce along with workforce motivation.

R.Q.3.: How does talent variation affect collaboration and efficiency among team members, and how does this influence workforce production?

## 8. **RESEARCH MODEL:**

#### Job Enrichment



## 9. **RESEARCH DESIGN:**

### Sampling Design

The relationship was found between improving work and higher employee performance in 5-Star hotel staff in Chandigarh. [37] highlighted keeping workers in hospitality industry can be challenging for management. The study adopts quota sampling technique for collecting data on work enrichment experiences from the Chef Level-Managerial staff in the hospitality sector. The study covered Chef level & Managerial staff from three 05 Star hotels in Chandigarh, India.

## STATSITIC ASSESSMENT

R Square:

|             | R Square | R Square Adjusted |
|-------------|----------|-------------------|
| Workforce   | 0.705    | 0.71              |
| Performance |          |                   |
| Workforce   | 0.725    | 0.731             |
| Motivation  |          |                   |

#### Table 1: Value Norms (Projecting Precision)

|                          | Cronbach's<br>Alpha | rho_A | Composite<br>Reliability | AVE   |
|--------------------------|---------------------|-------|--------------------------|-------|
| Workforce<br>Motivation  | 0.84                | 0.841 | 0.893                    | 0.675 |
| Workforce<br>Performance | 0.79                | 0.801 | 0.864                    | 0.615 |
| Skill Variety            | 0.813               | 0.832 | 0.889                    | 0.728 |
| Task Identity            | 0.808               | 0.812 | 0.874                    | 0.635 |
| Task<br>Significance     | 0.842               | 0.85  | 0.905                    | 0.76  |

| WM  | WP    | SV    | Π_    | TS    | WM    |
|-----|-------|-------|-------|-------|-------|
|     | 0.721 | 100   |       |       |       |
| WM  |       |       |       |       |       |
|     | 0.755 | 0.784 |       |       |       |
| WP  |       |       |       |       |       |
|     | 0.824 | 0.781 | 0.853 |       |       |
| SV  |       |       |       |       |       |
| TI_ | 0.734 | 0.74  | 0.687 | 0.797 |       |
|     | 0.729 | 0.747 | 0.788 | 0.697 | 0.872 |
| TS  |       |       |       |       |       |

Table 2: Construct Reliability and Validity

Table 3: Discriminant Validity Fornell-Larcker Criterion

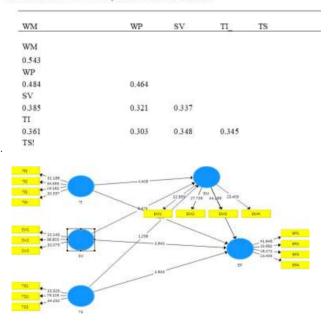


Figure 1: T-Statistics and Path Coefficients for the effect of Work Enrichment on Employee Performance

|          | New Test | Mean (M) | (STDEV) | T Statistics | P-Values |
|----------|----------|----------|---------|--------------|----------|
| WM -> WP | 0.205    | 0.205    | 0.075   | 1.834        | 0.006    |
| SV -> WM | 0.551    | 0.554    | 0.055   | 7.464        | 0.005    |
| SV -> WP | 0.275    | 0.25     | 0.079   | 2.55         | 0.005    |
| TI -> WM | 0.290    | 0.272    | 0.068   | 3.398        | 0.004    |
| TI -> WP | 0.261    | 0.288    | 0.060   | 3.338        | 0.006    |
| TS -> WM | 0.07     | 0.086    | 0.06    | 2.398        | 0.205    |
| TS -> WP | 0.198    | 0.183    | 0.066   | 3.433        | 0.015    |

The relationship between WM! and WP! is shown in Table 4. Based on the table, SV has a considerable influence on WP. Consequently, experts ignore the hypothesis that there is no correlation (score under 2, chance higher than 0.05) The significance of SV is further reinforced by WM since T value is greater than 2 and P value is less than 0.05, indicating partial mediation at play. Also, (TI) has a big effect on WP, (t-value > 2, p-value < 0.05). TS has little or no significance on WM (t-value <, p-value>0.05).

The study contributes to both theory and practice. Theoretically, it provides realistic testimony of the association between work enhancement, motivation & work performance, particularly in the unique context of hospitality industry. This study extends previous research by offering a comprehensive analysis of these relationships using SMARTPLS, enhancing the robustness of the findings. Practically, the research offers insights for hospitality managers to develop strategies that encompass both work enrichment and motivation enhancement. Such strategies can lead to a more satisfied and motivated workforce, ultimately resulting in improved job performance. The effects of this study could be profound, reaching into every corner of organizations and hotels. Here are some of the key implications.

## 10. DISCUSSION & FINDINGS:

According to the study, the significant explicit connection is between job enrichment and job performance among the hospitality industry employees has been demonstrated. Based on the SMARTPLS4 analysis findings, Job enrichment is the predictor of the increased level of work performance. Yet, the role of collective work is not restricted to the direct path. Among them Motivation being the bridge that connects the concepts of enriched work and work performance.

The outcomes imply that when workers engage in richer assignments that are characterized by greater autonomy, skill diversity, and responsive feedback, they perform their jobs better than when they don't. This again is as per the basic components of theories like "self-determination theory," which states that the fulfilment of the psychological needs of autonomy, competence as well as relatedness is very vital for intrinsic motivation and a lot more. Through introducing the hotel workers to diverse set of tasks in which they can use different skill set, identify hard problems, and receive self-centered control over what they do, hotels can sharpen their attention to performance, resulting in better outcomes. Additionally, the sagacious analysis of mediation points toward the fact that the effects of work enrichment on job performance come from the people having more motivation. This reiterate that motivating work condition should be given special attention as the working enrichment strategy is implemented. Those in hospitality that view their work as fulfilling and significant are most probably to be more motivated to put extra effort forth and express excellent outcome. These theories, such as expectancy theory and social exchange theory are conceptual explanations to this rationale as these recognize that employees respond to such treatment by becoming more self-motivated and productive at the same time.

Work enrichment can be the impetus for motivation and consequently, of highest job performance. For this reason, hotel enterprises may formulate programs that will create an enriched environment. The management could use reactively the work redesign to enable employees with a higher such level of autonomy, skill variety and feedback that leads to the nurturing for the employee's intrinsic motivation. While the hotels should also create extrinsic motivation mechanisms such as bonuses and rewards to attract their employees, they can also direct the rewards to those who have demonstrated improved performance. This multifaceted approach (combining work enrichment and motivation enhancement), that addresses not only the individual satisfaction but also the larger need for a highly engaged workforce, can lead to a better work environment, which in turn allows staff to provide better services. The contribution of the study is substantial for the human resource management of the hospitality industry as it provides opportunity to evaluate and develop policies and programs that unveil the potential of the job design in terms of motivation and productivity as the essential human factor of successful hotel operations.

The outcomes of the study reveal a strong explicit correlation between work enrichment and job performance among employees of the hospitality industry. Through SMARTPLS4 analysis, it is established that work enrichment significantly contributes to enhanced job performance. However, this relationship is not limited to a direct path. Motivation emerges as a vital mediating factor that connects work enrichment and job performance. The outcomes of this study have meaningful propositions for hospitality industry and human resource management practices. By recognizing the potency of work enrichment as a catalyst for motivation and, consequently, job performance, hotels can craft strategies to foster a more enriching work environment. The hotel management could proactively redesign job roles to integrate higher levels of autonomy, skill variety, and feedback, thereby nurturing employees' intrinsic motivation. Simultaneously, hotels can devise incentive structures and recognition mechanisms to address extrinsic motivational factors. The mediation analysis highlights that motivated members are expected to exhibit elevated stages of job performance once exposed to work enrichment practices. This underscores the importance of fostering a motivational environment alongside implementing strategies that enrich the work experience. The hospitality industry is aiming for improved job performance and must consider not only the design of challenging tasks but also the motivation factors that sustain employees' commitment to these tasks.

Overall, the study in question is aimed at demonstrating the effectiveness of work enrichment in improving the job satisfaction of employees.

## 11. THEORETICAL IMPLICATIONS:

Investigating here could aid in expanding job satisfaction hypothesis by furnishing real-world data relevant to independent academic organizations. It can assist in refining current job structure and employee drive theories. Examining how job expansion impacts work output may uncover key factors driving worker drive. Hospitality settings vs other sectors: researchers examine the effect of factors such as autonomy, diversity of skills, and work significance on workers. The impact of context on job enrichment cannot be overstated. The roles played by hoteliers determine how effective job enrichment can be for workers. The effectiveness of job enrichment on productivity varies between hospitality environments and other fields; thus, cross-industry comparisons are necessary for comprehensive assessments. This evaluation can help us understand how well the idea applies generally.

## 12. PRACTICAL IMPLICATIONS:

Data analysis can help the hospitality industry to better manage their employees. The needs and motivations of hoteliers and administrators will determine these programs. Knowing this might enable organizations to raise staff happiness and reduce turnover rates. When employees are happy, they tend to remain longer at an organization thus minimizing recruitment and training expenses. Enhanced workforce performance can positively impact the quality of hospitality provided by the hospitality industry. When hoteliers and staff are motivated and engaged, they are more likely to provide better hospitality. The hospitality industry can allocate resources more effectively based on the findings. If certain aspects of job enrichment are found to have a significant impact on workforce performance, hotels can prioritize investments in those areas. The research can inform policy decisions and best practices within the hospitality sector. Government agencies and hospitality associations can use the results to promote job enrichment and to develop the general attributes of services in the hospitality industry. Understanding which aspects of job enrichment are most effective can guide professional development initiatives. Hotels can invest in training and support that align with the identified factors to enhance employee performance.

To sum up, it has the potential to advance theoretical knowledge in the field of organizational psychology while also offering practical insights that can benefit these hotels, their employees, and the quality of hospitality service they provide.

# 13. CONCLUSION:

Through this in-depth research, the study was conducted to determine the effect of job enrichment on labor performance in the hospitality industry. The paper has applied a well-developed theoretical framework which has integrated different organizational behavior perspectives in the empirical examination of the job enrichment, employee motivation, and job performance relationships.

The data analysis which was carried out with the help of SMARTPLS4 software enabled the results from this study to be extremely beneficial. Carried out research shows the effect of job enrichment that can be presented in the form of a more various skills set, identity of task and autonomy in a workforce function better and more efficiently. Interestingly, this diagnosis illustrates the role of motivation as a critical moderating variable in the relationship. Employees feel like their work is more significant and rewarding is motivation of the employees and this, consequently, translates to enhanced job performance. Such prospective conclusions incorporate and support the known facts and previews of the subject field. By highlighting the hospitality industry as one that is heavily dependent on the satisfaction of the workforce with the product or services it provides, this paper proposes a strategy for how job enrichment relates to the entire process. The results bear out and add to the previous work that points to job enrichment as a factor resulting in several facets of organizational and individual level performance, including job satisfaction, organizational commitment, and innovation for example.

In the first place, the study's findings suggest a multi-dimensional strategy should be in place to the end of enhancing the workforce effectiveness in the international hotel sector. Besides designing work procedure hotels should also think of the factors that support employee conservation of their commitment towards work and energy rubbing. Through nurturing the surroundings that offer not only appended tasks but also better job satisfaction, the hospitality businesses may reach the full possible capabilities of their workforce and surprise their customers.

This research is significant not only in the academic sphere, but also in practice, as it provides the answers to business management experts and practitioners in the hospitality industry. These lead to the revelations that feed into such polices and strategies geared towards job enrichment and motivation improvement. For instance, job redesign could go hand in hand with skill-enhancing interventions as well as the implementation of performance-based reward schemes, which by turn can move the needle towards greater employee engagement, happiness, and productivity. This study underscores the importance of work enrichment in enhancing job performance within the hospitality industry. It demonstrates that work enrichment directly influences job performance, with motivation acting as a key mediator in this relationship. The findings advocate for a holistic approach to improving job performance by focusing on the design of enriching tasks and cultivating a motivated workforce. This study underscores the symbiotic relationship between work enrichment, motivation, and job performance within hospitality industry.

Through a meticulous blend of empirical analysis using SMARTPLS4 and a comprehensive assessment, this research enriches the understanding of the mechanisms underpinning enhanced job performance. The findings empower hospitality industry to harness the power of work enrichment and motivation to cultivate an engaged and high-performing workforce. As the hospitality al landscape continues to evolve, this study establishes the period for further scholarly endeavors focused at unravelling the complexities of employee dynamics in the realm of hospitality sector. Through the application of statistical analysis, this research offers a rigorous investigation of the complex interplay between work enrichment, motivation, and job performance. As the hospitality industry continues to strive for excellence, these insights are invaluable for informed decision-making and effective human resource management. Most of the relationships were successful, however, there is an exemption for the relationship between task value and staff encouragement. Meaningfulness is a mediating variable between task significance and organizational commitment. In addition, all other relations proved effective in boosting Motivation and work performance.

To conclude, the research brings significant progress in finding connection between job enrichment and labor performance in the hospitality industry. Through using sophisticated research methodology and various theory views, the research has generated data which is relevant, and subject needed for academic and commercial use. Given the fact that the hospitality sector is operated in the dynamically changing environment, the findings of this study can be used a valuable resource for companies that have goals of implementing job enrichment and employee motivation to ensure maintaining competitive advantages.

## 14. RECOMMENDATIONS AND AREA FOR FUTURE RESEARCH

According to this research study's findings and implications, several recommendations can be given to the hospitality industry managers and professionals. The study brings out the fact that being proactive in job enrichment agenda is a must strategy that hotels should consider when redesigning job roles. The new roles should consider the inclusion of higher levels of skill variety, task identity and autonomy. This may be achieved by giving employees more initiative and tasks that are both difficult and fulfilling. Consequently, it will create a talented and actively engaged workforce which, in turn, will improve job performance.

Besides structural issues in job designing, the discovery demonstrates how the influence of employee motivation plays a significant role as a mediating factor. One of hospitality managers' managers' roles is to work on the development of strategies that enhance the work experience and at the same time create conditions that allow the [extrinsic and intrinsic motivational factors to flourish]. This can be an advantage by installing reward systems that are performance-based, providing learning and growth opportunities, and creating a motivational environment that considers regard to supervisors so to promote good performance at all levels.

Moreover, the research suggests that the impact of job empowerment would be different based on types of jobs as well as sectors within the hotel business. While job enrichment research could explore individual types of hospitality occupation in future, there will be need for deeper research in other job enrichment effects in the hospitality sector. For instance, the role of the front-line staff, managers, and those tasks which are crucial services, will produce such obsessive in-depth analysis and it is possible that it will tell us much about the numerous different factors that affect the relationships between job enrichment and employee performance. Another approach to further research would be to study the efficiency of job enrichment programs and their potential to improve employee outcomes like emotional well-being and retention with time. Longitudinal studies could be a big help in reaping the profound impact of job enrichment itself plus further outcomes which become clear with time and preparation of analysis could also unveil the revelation of possible unintended consequences or adverse effects that surface with the passage of time.

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