Analysis of News Structure on Kompas.Com Online Media As Teaching Materials For News Texts In Junior High School

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Abstract:

There are three objectives in this study, (1) to describe the structure in news texts found on Kompas.com Online Media. (2) Knowing the relevance of the news text on the media page kompas.com as teaching material for junior high school students' news text material. This study uses a qualitative descriptive research method. The data in this study are in the form of structures in news texts, while the data sources in this study were obtained from online media Kompas.com. The data collection technique used in this research is the reading and writing technique. The results of this study can be concluded, (1) Based on this research found a description of the existing structure in the news text contained in online media Kompas.com. (2) There is a link between the news text on the Kompas.com online media page and the teaching materials for junior high school students' news texts.

Keywords: Teaching materials, Kompas.com, News text structure

1. INTRODUCTION

Mondry (2016: 144) says that news is information or reports that attract the attention of the consumer public, based on facts in the form of events and or ideas (opinions), arranged in such a way and disseminated through the mass media in the shortest possible time. According to Trianton (2016) news is a report about facts or opinions that have appeal and are important things for the wider community, delivered at the right time. In general, news is information based on facts. Teachers play a very important role in the educational process which makes students successful in achieving understanding of the material [1].

According to Mitchel V. Charnley in his book entitled "Reporting" third edition (Holt-Reinhart & Winston, New York, 1975 page 44) states that news is a report on facts or opinions that have appeal or are important to many people. While A.M. Hoeta Soehoet in his book "Fundamentals of Journalism" also writes that news is information about events or someone's opinion that is considered important for readers to fulfill their daily needs. In Sumadiria's 2005 book (pages 64-65) Assegaf defines news as a report on facts or ideas that can attract the attention of readers. From the three opinions of these experts, it can be concluded that news is a report that contains facts and opinions that have information about events or someone's opinion that is able to attract the attention of its readers. All educators have a responsibility to create a positive learning environment that provides learners with adequate opportunities to practice and use the new knowledge and skills they have acquired [30].

[2] argues that the structure of news is composed of headlines, datelines, lead, intros, and news bodies. Agreeing with Assegaff, Semi (1995:87-91) also states that the structure of writing a complete news story is (1) news title, (2) date line, (3) news core, and (4) news body. Based on the expert's opinion, it can be concluded that the structure of the news text, namely: (1) news title, (2) date line, (3) news core, and (4) news body. The transfer of knowledge from teachers to students is determined by the feeling of happiness felt by the teacher [8]. Education is a forum for imparting knowledge and developing the positive personality of each individual [20].

In this era of all-technology, it makes it easy for news connoisseurs. Because now

newsreaders can easily find news anywhere, especially in online media. Online media is defined as media that presents journalistic works online (Aprinta. 2013: 16). Online media has several characteristics including being interactive and egalitarian. Being part of the third generation of mass media, where people need an alternative media to answer the need for instant information, Kompas.com emerged as a form of online media in Indonesia. Fun learning is easier to accept [14].

Kompas.com itself is an online media which contains a lot of news information that is quite up-to-date and easy for news readers to find. Having a compass makes it easier to find out the latest information on what is going on, whether it's about the economy, politics or government. In addition, the information contained in Kompas online media can also be literacy material for students. One of them can be used for teaching materials at the junior high school level. By utilizing online media teachers can provide new innovations in teaching materials. Education has a goal of achieving the vision and mission of educator success [10].

Teaching materials are materials or subject matter that are arranged systematically which are used by teachers and students in the learning process (Pannen: 1995). Teaching materials are a set or learning tool that contains learning materials, learning methods, methods, limitations, and ways of evaluating that are designed systematically and attractively in order to achieve the expected goals, namely achieving competencies or sub-competencies with all their complexities (Widodo and jasmadi in sustainable 2013:1). To help improve the quality of education, especially the learning of students and teachers, Indonesia has begun deploying open educational resources in [9]. This understanding explains that a teaching material must be designed and written with instructional principles because it will be used by the teacher to assist and support the learning process. Materials or learning materials are basically the "content" of the curriculum, namely in the form of subjects or fields of study with topics/sub-topics and their details (Rahmat, 2011: 152).

Teaching materials can also be interpreted as any form of material that is arranged systematically which allows students to learn independently and is designed according to the applicable curriculum. It can be understood that the role of a teacher in designing or compiling teaching materials greatly determines the success of the learning process and learning through a teaching material. The aim of national education is none other than developing the potential of students to become human beings who are devoted to God Almighty [17]. Therefore, teachers must also be able to develop teaching materials to adapt to the times in today's digital era. Meaningful learning design is an intellectual process that helps educators systematically analyze and strive to meet the needs of learners [25].

2. METHOD

This study uses a qualitative research approach. [15] describes that qualitative research is one of the studies that aims to be able to understand the phenomena experienced by research subjects. The researcher develops the data that has been obtained from his observations of news texts from Kompas.com media to find out the structure of news texts that are usually made by the two media.

In this study also used a descriptive research method. The research method uses descriptive research methods according to [27] suggests that as a scientific way to obtain valid data with objectives that can be found, developed, and proven. This method is focused on answering research questions related to the questions of who, what, where and how an event or experience occurs until finally it is studied in depth to find patterns that emerge in these events.

Qualitative descriptive research is used to describe the structure in the news text "Structure Analysis in Media Kompas.com as Teaching Materials for News Texts in Junior

High Schools" Analysis of the data in this study is the structure of news texts " Analysis of News Structures in Kompas.com Online Media as Teaching Materials Text News in Middle School" as material for analysis. Along with advances in knowledge and technology, Indonesia's young generation is increasingly abandoning literacy culture [12]. The data source comes from the media page Kompas.com, accessed on data analysis is done by identifying quotations in the data in the form of parts of the news text structure according to applicable rules.

3. RESULTS

1) Data 1
Structure in News Text Found in Kompas.Com Online Media

News Articles "Bertemu Sri Mulyani, Menteri Keuangan Korsel Minta Ini ke Pemerintah" March 2023 Edition

a. Headline

The aspect being analyzed is the news title on the Kompas.com online mass media. Text Indicator "Bertemu Sri Mulyani, Menteri Keuangan Korsel Minta Ini ke Pemerintah".

b. Dateline

The aspects that were analyzed were the date and place of events in the Kompas.com online mass media news. Text Indicator Incheon, Korea Selatan. 4 Mei 2023.

c. Lead

Aspects analyzed namely 5 W + 1 H.

What: Apa yang terjadi?

Where: Di mana hal itu terjadi?

When: Kapan peristiwa itu terjadi?

Who: Siapa yang terlibat dalam kejadian itu?

Why: Mengapa hal itu terjadi?

How: Bagaimana peristiwa itu terjadi

The text indicator is

What: Diskusi pada rangkaian The ASEAN+3 Finance Ministers and Central Bank Governors Meeting (AFMGM).

Where: Incheon, Korea Selatan.

Who: Menteri Keuangan Indonesia Sri Mulyani dan Menteri Keuangan Korea Selatan Choo Kyung-ho

Why: Choo meminta kepada pemerintah Indonesia untuk melanjutkan upayanya dalam mengatasi berbagai permasalahan perusahaan Korea Tanah Air,

How: Choo dan Sri Mulyani sepakat untuk memperluas kerja sama terkait sektor hijau, dengan memanfaatkan komitmen Economic Development Cooperation Fund Korea Selatan ke Indonesia.

d. Body

Perusahaan asal Korea Selatan telah banyak berinvestasi di Indonesia di berbagai sektor industri, mulai dari otomotif, baterai, hingga petrokimia. Korea Selatan sendiri berencana untuk terus memperkuat investasinya di Tanah Air.

2) Data 2
News Articles "Pemerintah Evaluasi Nilai Ambang Batas PPPK" May 2023 Edition.

a. Headline

The aspect being analyzed is the news title on the Kompas.com online mass media. Text indicator "Pemerintah Evaluasi Nilai Ambang Batas PPPK".

b. Dateline

The aspects that were analyzed were the date and place of the event on the Kompas.com online mass media news. text indicator Kompleks Istana Kepresidenan Jakarta, 3 Mei 2023.

c. Lead

Aspek yang dianalisis unsur 5 W + 1 H.

What: Apa yang terjadi?

Where: Di mana hal itu terjadi?

When: Kapan peristiwa itu terjadi?

Who: Siapa yang terlibat dalam kejadian itu?

Why: Mengapa hal itu terjadi?

How: Bagaimana peristiwa itu terjadi?

Indikator teksnya

What: Renacana simulasi dan kajian terkini kelulusan dalam seleksi Pegawai Pemerintah dengan Perjanjian Kerja (PPPK).

Where: Siaran Pers Jakarta.

When: 3 Mei 2023

Who: Menteri Pendayagunaan Aparatur Negara dan Reformasi Birokrasi (Menpan-RB) Abdullah Azwar Anas

Why: Karena banyaknya masukan melalui media sosial maupun secara langsung kepada Menpan-RB terkait nilai ambang batas atau passing grade.

How: pemerintah berupaya menghapus status tenaga honorer. Dengan demikian, ada dua status yang diakui yakni Pegawai Negeri Sipil (PNS) dan PPPK.

d. Body

Menanggapi hal tersebut, Pelaksana Tugas (Plt) Kepala BKN Bima Haria Wibisana mengatakan, jajarannya akan melakukan simulasi atas afirmasi-afirmasi yang nantinya diterapkan. Terutama terkait nilai ambang batas dan masa kerja dari tenaga non-Aparatur Sipil Negara atau honorer.

3) Data 3

News Articles "Buntut Utang Kemendag Rp 344 Miliar, Aprindo Beri Tenggat 3 Bulan, Bakal Tidak Jual Migor Jika Tak Dibayar" Edisi Mei 2023.

a. Headline

The aspect being analyzed is the news title on the Kompas.com online mass media. Text Indicator "Buntut Utang Kemendag Rp 344 Miliar, Aprindo Beri Tenggat 3 Bulan, Bakal Tidak Jual Migor Jika Tak Dibayar".

b. Dateline

The aspects that were analyzed were the date and place of the event on the Kompas.com online mass media news. Text indicator Kantor Kementerian Perdagangan, 5 Mei 2023.

c. Lead (Teras Berita)

Aspek yang dianalisis 5 W + 1 H.

What: Apa yang terjadi?

Where: Di mana hal itu terjadi?

When: Kapan peristiwa itu
terjadi?

Who: Siapa yang terlibat dalam kejadian itu?

Why: Mengapa hal itu terjadi?

How: Bagaimana peristiwa itu terjadi.

Indikator teksnya

What: Aprindo beri tenggat waktu 2-3 bulan untuk untuk membayar utang subsidi

minyak goreng sebesar Rp 344 miliar.

Where: Kantor Kementrian Perdagangan.

Who: Ketua Umum Aprindo Roy Nicholas Mandey

Why: Aprindo berharap dalam 2-3 bulan hutang harus lunas.

How: Apabila Kemendag belum melunasi utang tersebut sesuai tenggat waktu yang diberikan, Aprindo akan menggugat Kemendag ke Pengadilan Tata Usaha Negara (PTUN).

d. Body (Tubuh Berita)

Selain opsi membawa ke jalur hukum, Aprindo juga menyiapkan dua opsi lainnya jika utang tersebut memang belum dibayarkan juga. Opsi pertama adalah Aprindo akan mengurangi atau menghentikan pembelian minyak goreng dari produsen. Dengan demikian, stok minyak goreng di ritel modern akan berkurang hingga terjadi kelangkaan.   Kedua, Aprindo akan mengerahkan seluruh anggotanya untuk memotong tagihan produsen. Artinya, peritel tidak akan membayar secara penuh atau mengurangi tagihan produsen minyak goreng kepada peritel.

4) **The Linkage of News Texts to Kompas.com Media Pages as Teaching Materials for News Text Materials for Middle School Students.**

Based on the structural analysis of the three news stories, it shows the results of the completeness of the news text structure in each data analyzed. Literacy culture is currently entering the digital era, people read more via social media or the internet [4]. Interest in learning is an awareness of learning that arises in a person without coercion [21]. Therefore, based on the indicators in the text, it can be used as teaching material for News Text material for Indonesian Language subjects for junior high school students. The current educational process does not develop students' reading abilities and interest [26]. Reading is generally recognized as an important part of human life [31]. Efforts to help students in activities to develop themselves and explore their potential in learning is tutoring [16]. It is hoped that the reading corner can increase students' civic literacy, especially in the current digital era [22]. Teachers are known to appreciate the diversity of content related to activities, the need for collaboration, and student participation in the learning process [11]. Reading literacy skills are an important component that students must have to use various sources of information [13]. Digital media is effective for learning in a way that allows teachers and students to save money while providing quality service [3]. Tutoring services can improve the quality of the teaching and learning process [19]. So, in learning news text material, teachers can use news from Kompas.com sources as teaching materials for news text material for student learning. Thus, junior high school students can study the structure of news texts not only from textbooks, but also by observing news texts sourced from news on the Kompas.com news portal. Education was a massive undertaking and a defining moment for everyone [28].

4. CONCLUSIONS

From the discussion above, it can be concluded that the structure in the news text found on Kompas.com Online Media includes the headline (News Title), dateline (Baris Beita), lide (News Terrace), body (News Body). Education, if it uses information and technology, has brought a major change from teacher-centered which is the traditional learning methodology to student-centered teaching methods, especially science [18]. Based on the structural analysis of the three news stories, it shows the results of the completeness of the news text structure in each data analyzed. Teacher self-efficacy, collective efficacy, and two dimensions of burnout were differently related both to education and school context variables [32]. Therefore, based on the indicators in the

text, it can be used as teaching material for news text material for Indonesian language subjects for junior high school students. Thus, junior high school students can study the structure of news texts not only from textbooks, but also by observing news texts sourced from news on the Kompas.com news portal

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