



# Peer-Review Statements

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All of the articles in this proceedings volume have been presented at the 3<sup>rd</sup> International Conference on Creative Multimedia 2023 during July 26-28, 2023 in Multimedia University, Cyberjaya, Selangor, Malaysia. These articles have been peer reviewed by the members of the Technical Programme Committee and approved by the Editor-in-Chief, who affirms that this document is a truthful description of the conference's review process.

## 1 REVIEW PROCEDURE

The reviews were double-blind. Each submission was examined by at least 2 reviewers independently.

The EDAS Conference and Journal Management System was used to manage the paper submission, review and registration process for ICCM2023. The submissions were first screened for generic quality and suitability by Technical Chair and Co-Chair. After the initial screening, they were sent for peer review by matching each paper's topic with the reviewers' expertise, taking into account any competing interests. A paper could only be considered for acceptance if it had received favourable recommendations from the two reviewers.

Authors of a rejected submission were given the opportunity to revise and resubmit after addressing the reviewers' comments. The acceptance or rejection of a revised manuscript was final.

## 2 QUALITY CRITERIA

Reviewers were instructed to assess the quality of submissions solely based on the academic merit of their content along the following dimensions:

1. Pertinence of the article's content to the scope and themes of the conference;
2. Clear demonstration of originality, novelty, and timeliness of the research;
3. Soundness of the methods, analyses, and results;
4. Adherence to the ethical standards and codes of conduct relevant to the research field;
5. Clarity, cohesion, and accuracy in language and other modes of expression, including figures and tables.

In addition, all of the articles have been checked for textual overlap in an effort to detect possible signs of plagiarism by the publisher.

F. Mustaffa—Editor-in-Chief of the ICCM2023.

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### 3 KEY METRICS

<i>Total of abstract submissions</i>	73
<i>Total of article submissions</i>	60
<i>Number of articles sent for peer review</i>	60
<i>Number of accepted articles</i>	43
<i>Acceptance rate</i>	71.7%
<i>Published in ICCM associated Journals</i>	8
<i>Published in Atlantis Press proceedings</i>	35
<i>Number of reviewers</i>	37

### 4 COMPETING INTERESTS

Neither the Editor-in-Chief nor any member of the Technical Programme Committee declares any competing interest.

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