

On the Roots of Current Discontent

Leilong Ma^(⊠)

Coventry University, Coventry, England Maleilong2020@163.com

Abstract. It means that the scientific grasp of the great changes in the world unseen in a century needs marxist philosophy to provide the theoretical framework of the world outlook and the guidance of methodology. At the same time, the core of this unprecedented change in the world is based on the continuous progress of the great rejuvenation of the Chinese nation and the relative weakness of the developed countries in the west led by the United States. At the same time, the United States, always unwilling to give up its hegemonic position, relies on its so-called periodic law of history, "a strong country is bound to seek hegemony", "China threat theory" and other fallacious ideological weapons to put pressure on China and other developing countries, in an attempt to achieve the strategic purpose of disrupting and obstructing China's process of building a socialist country into a modern powerful country.

Keywords: The great changes of the world in one hundred years · Ideology · cultural confidence

1 Introduction

As the first battlefield of ideology, Chinese academic circle is still in danger in the field of ideology, and the ideological war between China and western developed countries is still severe. With the occurrence of mainstream social events, both historical nihilism and populism are rising. It is extremely dangerous to attempt to challenge the guiding position of Marxism in ideology and attack and deny the leadership of the Communist Party of China and the construction of China as a modern socialist power. Under such phenomena, populism is deeply rooted, and its representativeness and destructiveness cannot be underestimated. At the level of popular understanding, populism is seen as a powerful weapon against "the stubborn will of ordinary people" against "corrupt elites" [1]. In the eyes of populists, a messiah who dedicates himself to the welfare of society can completely erase his contribution to the COVID-19 pandemic if he has any worldly touch. Specifically, the pandemic has given health care workers and infectious disease specialists a certain amount of respect, and the populist backlash has quickly reversed the cultural theme, with satirical epithets like "Speciousist" and "beasts" being hurled at health workers who were "lifesaving" just a few months ago. In fact, populism has often become a tool of authoritarian rule. Since its emergence, populism has never had core values or even become an ideology. Its easily incited personality can be easily used by the West, thus becoming a "hollowing out" political tool that takes root at the bottom but seriously deviates from objective facts. As Russian populists famously put it: "Whoever is not with us is against us; He who is against us is our enemy; The enemy should be destroyed by all means [2]. In fact, this "enemy" can be anyone playing any role in the society. For half a century, Chinese and western for populist studies have not stopped, civil society groups and western governments, through the way such as "freedom and equality" "vote" "awarded" the rights of citizens, is actually created a highly engaged populism values, from the people to carry on the thought and behavior of bundling, in order to achieve their own purposes.

2 On How to Respond Flexibly to Ideological Challenges

"We need to have a global perspective and grasp the pulse of The Times," Jinping Xi said. "We need to be accurate, clear, and see through the storm in the world. We need to discover the essence from the overall performance, especially the long-term trend [3]." It can be seen that Jinping Xi discussion aimed at the problems in the understanding of domestic people in the face of the world's unprecedented changes in a century, pointing out that there are still problems in real life, such as biased treatment of controversial events and opinions, and populist sentiment suppressing the development trend of objective facts. Professor Liu Rui believes: "Objective cognition is the guide of scientific response, but at present, many domestic people's understanding of the great changes in the world is superficial and one-sided, which is concentrated in the tendency of accidental determinism, subjective innovation and historical linear theory." It lays particular emphasis on the inevitability that the world has undergone major changes since the last century, unchanged aspects in the state of things, and uncertainties in the development trend [3].

Whether, on the other hand, the current situation of the development of China's cultural self-confidence, whether the culture consciousness, whether to master the law of cultural development, whether to take the initiative to bear spirit to speed up the pace of cultural development of history, whether in inheriting Chinese excellent traditional culture developing advanced socialist culture on the basis of confidence as in the "Shanghai static management" during the main practice questionnaire. As the "Sound of April" went viral on social media, to some extent, the petty bourgeoisie flavor and romantic sentiment of Shanghai residents have changed beyond recognition with the continuous tightening of policies. In essence, China is in the primary stage of socialism against the backdrop of the global epidemic, with unbalanced economic development and unreasonable resource allocation. Secondly, China's eastern and western educational resources are seriously tilted, and the western "universal value" takes advantage of the situation, which leads to the lack of sense of security of the people and the ideological level problems, which leads to the failure of understanding and selective failure. At the same time, it comes back to the connection between the infirm cultural confidence and historical nihilism.

Denying the objectivity of historical events, violating the principle of seeking truth from facts, seriously divorced from historical inevitability and the people, and seriously violated historical facts under the guise of western cultural values. Universal values in the west, at the same time, the main battlefield, some network writers, "defense" for people

"go-getters leader" in the network of the second front openly denigration of revolutionary martyrs, to afford the title of the reader's attention, its content is seriously distorted historical facts, attempt from root distortion of the Chinese nation to establish historical materialism values. Secondly, Chinese students living far away from other countries are more likely to be confused by the so-called "freedom and equality" and "universal values" because they are in a "free" country with fluctuating political positions, and thus become the driving force behind the clamor of the virtual world. Throughout the history of the Soviet Union, Gorbachev was tricked by the West. Under the slogan of "the value of the world is above all", he completely accepted the Western "universal value", and believed that "the significance of socialist choice lies in that it pushes the values with universal significance to the first place", and then demanded the Soviet Union's internal and external policies in accordance with the guidance of western values. The Soviet union was in the so-called "humanity" and "universal value" under the "guidance", gradually gave up the leadership of the communist party, gave up the socialist system, to promote the privatisation of the capitalist countries, multi-party system, parliamentary democracy, the separation of powers and the presidential system, fundamentally denied the guiding position of marxism, took a make progress. Its half way of idealism and materialism of national subjugation. The false claim wrapped in the gorgeous coat of "universal values" has become the spiritual cancer of the Soviet Union, a socialist country, and a negative textbook for the world's existing socialist countries.

Based on the reflection of the event, it is not difficult to see that the way of patriotic education and legal education at the present stage can not really apply and solve all the ideological problems at the present stage. In the years of western consumerism bound on the issue of values, the position of vacillation and the authoritative research department of party history research results have questioned the phenomenon. At the same time, for a certain period of time, in the network of parts to the title, "the little-known fact" serious reality, its content description technique to the minutiae of denial, trying to use the concept of "sameness" and other logical loopholes and discredit party love education embedded in national memory of historical events and revolutionary heroes to discredit [4].

This kind of guidance of correct value orientation seriously betrays historical facts, not only questions the research results of the authoritative department of party history research, but also deeply hurts the confidence of national culture and national feelings accumulated for a long time, and even damages the enthusiasm of future party history research. To this, we must resolutely resist and back, not only in terms of national cohesion, do believe that the Chinese nation in terms of national culture self-efficacy more mainstream value guidance, stick to obey the unified leadership of the central people's government, in the political, economic and cultural aspects of national self-confidence development, not only to better grasp the law of cultural development, We can accelerate the pace of cultural development with a revolutionary spirit of active responsibility, develop socialist modernization on the basis of inheriting traditional Chinese culture, and complete the building of China into a modern power at an early date.

3 In the Context of a Century of Profound Changes in the World, and Combined with Cyber Security Ideology, How Will Contradictions Shape the World of the Future

Professor Han Zhen said in an interview, "The world today is undergoing profound changes unseen in a century. This is an era of great development and great transformation. The major contradictions affecting the world are the relations between north and South, the relations between east and West, the relations between socialism and capitalism, the geopolitical game, and the great power game between China and the United States.

Due to its late start in the modernization drive, China is at a disadvantage in terms of dialogue and power politics. However, by taking advantage of its own advantages and the indomitable fighting spirit inherited from the revolutionary martyrs of the Chinese nation, China still retains a place in the world structure despite such unfavorable conditions as hegemonic politics and power interference. Professor Han pointed out that the common denominator of inter-Korean and east-West relations lies in the international influence of the dominant party, which determines the share of the world economy. A few years ago, western countries took the lead in entering the industrial Revolution through military rule and colonial plunder, and seized the dominant power in shaping the world face. From then on, the situation of international hegemony checks and balances was formed until now. However, with the development of globalization and the continuous improvement of population quantity and quality, China, India and other developing countries gradually entered the international stage, and the economic hegemony of western countries had to be checked. Since 2010, China has become the second largest economy in the world, and its political and economic influence has gradually increased by taking a proportion of the total world economy. Western developed countries led by the United States and The United Kingdom have sensed tension in this decade. As a result, western developed countries have introduced several sanctions against China and attempted to use cultural exports as ideological weapons to annex or destroy a new generation of Rising stars in China. In fact, in the process of China's growth, the consumerist capitalism of western society has quietly eaten away at the young generation that grew up with it. "Overseas festival", "luxurious Western-style wedding", blindly pursuing "individual heroism" and so on, under the guise of western mainstream values, are actually consumerism bound with romanticism. Just over a century ago, Britain's cannons opened up the imperial opium market, launching what were essentially colonial wars to dump goods; Decades ago, the United States used so-called "democracy and freedom" to try to overthrow the regime of the oil states in order to control puppet governments. What's more, the western values of "human rights over sovereignty" reshaped the Western middle class elite and created a new social group, the white left. Due to globalization and the wide expansion of the Internet, some non-socialist countries use the pretext of "respecting human rights and universal values... a kind of imperialism that can bring order and unity". In essence, it is to make others obey the values fabricated by the West. Behind their flaunting of human rights and freedom is their obedience to another "rule" and "order" shaped by westerners.

In the stage of China's development and catch-up, Britain and the United States have already mastered the global discourse power. In the process of mutual export of economy, politics and culture, English has become the dominant language in the world. The "individual heroism" of American movies corrodes everyone in a land that celebrates team spirit. The "foreign concept" in the network; The brainwashing of pop music, which seems to be based on economic business, actually brings absolute crushing advantages to the West in terms of economy and values by means of cultural infiltration.

In addition, the issue of "the competitive relationship between socialism and capitalism" mentioned by Professor Han Zhen has been constantly disputed since the period of Marx, which is based on the ideological relationship of socialist arrangement [5]. In fact, rather than saying that socialism is hostile to capitalism, socialism can be friends with capitalism, but capitalism cannot gain greater benefits from socialist countries, and its ideological composition and purpose of existence are different. Therefore, capitalist countries want to force socialist countries to assimilate through cultural infiltration and political and economic oppression, and serve the global elite. As a matter of fact, the masses are the subjects and creators of social history. The masses of the people refer to all the people who promote the development of society and history in qualitative terms, and to the vast majority of the population in quantitative terms. The working masses engaged in material production and their intellectuals are among the most stable main parts of the people. However, mechanists firmly deny the possibility of the masses knowing or transforming the world, believing that history has its own spontaneous formation process and the masses are powerless in front of social natural laws. In fact, social laws show and reflect the historical process of human survival and development. People can recognize and utilize or transform laws to promote historical development in historical creative activities, but people's activities will be restricted by social laws. At the same time, Engels believed that "we can only know in the conditions of our time, and we can know to the extent that these conditions reach."

On the other hand, social laws have different inherent spontaneity and blindness, so the whole history of mankind is represented by "the resultant forces of many desires acting in different directions and their exploration of the external world". Through the mass view of history, we can easily see that the masses are the creators of history and the truth of historical materialism. It is the fundamental requirement to promote historical progress to insist on the mass's identity as creators of history and their pioneering spirit in social development. Second, the people constantly correct and improve themselves through creative activities in history, and promote historical progress through truth recognition and self-improvement. On the contrary, the mechanists and the mainstream values of capitalist society deny this statement, which fundamentally refutes the fact that the masses are the masters of the country and the masses are the protagonists of the historical stage. Therefore, it is not difficult to understand the intention of capitalism to carry out strategic attacks through cultural infiltration and economic oppression and other anti-humane ways. In addition, as the current world pattern changes with economic development, it is impossible for the world to develop in accordance with the interests and values of the United States. The future world pattern is based on the interaction between China and the United States on the basis of checks and balances and development. As new youth, we should participate in the development of the future world. At the same time, maintain a clear mind to deal with the economic suppression and cultural export from the great power, while seeing the essence of the problem, take the essence

and discard the dregs, find out the purpose, and achieve the political consciousness of strengthening socialist construction and always beware of the infiltration of capitalism.

4 Discussion and Suggestions on How to Strengthen Ideological Control and Guard Against the Infiltration of Western Culture

The Western "universal values" are mixed with "the theory of human rights and freedom" and "the theory of Internet freedom", and a series of ideological peddling and dissemination with political purposes are carried out by virtue of the controversy of the topic [6]. It would be one-sided to think that "Internet freedom theory" is merely an ideological trend. In fact, ideology and values have long changed the original intention of "globalization" in the no-fire political and economic balance war of global language popularization and value assimilation led by Britain and the United States, and become a product of the mutual structure of western capitalism, culture and economy. Moreover, through the import and export trade of cultural and entertainment products and high-tech products, its sinister intention has been gradually exposed.

In Addition to the bad habits of populists themselves, the "April Voice" in Shanghai and the "bad comments on medical workers" in China are mostly caused by the bad guidance of the Internet and lost in various value orientations. In the context of the turbulent global epidemic, in addition to doing a good job in the ideological education of loving the country and the Party, balancing the unbalanced allocation of resources between the south and the north, rationalizing domestic cultural and entertainment resources, and developing entertainment methods and products popular with the people, the development of cultural industry is conducive to cultural communication and promoting domestic capital circulation. The people's growing demand for life is the key to activating domestic culture and entertainment consumption. Boosting domestic demand not only promotes the steady development of China's economy, but also links it with the people in terms of life and ideology. It has formed the scientific outlook on Development in practice and linked historical opportunities with existing resources. At the same time, we take the initiative to integrate socialist core values into cultural entertainment, consolidating the cultural identity and historical deposits of the Chinese people at this stage. For young people, we should have a harmonious visiting relationship with schools, hold lectures on materialism, study the pain points of young people's vulnerability to misdirection and populism, and do a good job in guiding ideology.

Since the popularization of the Internet, cyberspace serves as a platform to connect reality and virtuality, and it is easy for people to blur the relationship between their subjective consciousness and the discourse platform provided by cyberspace in their use and participation. In the case of no modification, the people's discourse content will be widely recognized on the mainstream value consciousness only when their means of life and spiritual satisfaction are satisfied [7]. Therefore, without the guidance of community and life in the cyber space, people are easily assimilated and misled by external value orientation.

5 Conclusion

Chinese history has repeatedly taught us that elitism works together politically, economically, and culturally to protect its own interests rather than to promote prosperity and fairness. Populism, then, will intensify the backlash and thus affect the social balance even more. Only by actively promoting the reform of the political structure can we fundamentally alleviate and solve the current and future populist unrest and rising popular revolt. At the same time, it is equally important to prevent the erosion of mainstream values by western values through the multi-values of network culture, especially the foreign value system based on Chinese land, such as eclecticism and utilitarianism. While criticizing populism, the proper way to alleviate populism is to combine ideological tools to be transparent and fair online and offline. The inclination of local educational resources in China controls the regional derivation of populist sentiment to a certain extent, so the effect of balancing the role of educational resources cannot be ignored.

References

- Weiwei Zhang, (2020), Populism thrives on the pandemic. http://column.cankaoxiaoxi.com/ 2020/0903/2419785 4.shtml.
- Licheng Ma, Chinese Social Trends of Thought in the Last Forty Years, Beijing: Oriental Press, 2015, PP. 203.
- 3. Rui Liu, Great Changes in the World Unseen in a Century from the Perspective of Marxist Philosophy, Beijing: Social Sciences Academic Press, June 2021, PP. 39.
- 4. Yanlin Guo: Drawing the Line between Marxist View of History and Historical Nihilism, Beijing: Social Sciences Academic Press, May 2015, page 127.
- Pooling Chinese Strength for National Rejuvenation and A Better World in the Great Changes Unseen in the World in a Century -- An Interview with Professor Han Zhen, Academic Committee Director of Beijing Normal University, Beijing: Social Sciences Academic Press, June 2021, p. 15.
- Litao Zhao: The New Trend of "Internet Freedom Theory" in the West, Beijing: Social Sciences Academic Press, June 2021, pp. 154.
- 7. Baoquan Hao: New Trend of Network Ideology Governance, Beijing: Social Sciences Academic Press, January 2021, pp. 131.

Open Access This chapter is licensed under the terms of the Creative Commons Attribution-NonCommercial 4.0 International License (http://creativecommons.org/licenses/by-nc/4.0/), which permits any noncommercial use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons license and indicate if changes were made.

The images or other third party material in this chapter are included in the chapter's Creative Commons license, unless indicated otherwise in a credit line to the material. If material is not included in the chapter's Creative Commons license and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder.

