

Enlighten Education to Children via Elegant Art

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ABSTRACT

This paper starts from the educational work of cultivating children's elegant music art, and it adopts an alternative perspective of how to grasp the psychology of children to achieve the best training effect. Through the combination of theoretical research and scientific practice to perfect the means of education and improve the effectiveness of education and training. In this paper, we put forward a new concept of "implantable children's elegant music education" for the first time. Through the interpretation of the "implantation" concept, the necessity and feasibility which introduce the concept of "implantation" in education and training are analyzed. Through three years of empirical research, the new model of "implantable elegant music education for children" fully exerts its role in cultivating children's elegant music art education, opening up new ideas and creating a new situation for the education of children's elegant music art, it has strong social benefit and practical value.

Keywords: *Implantable, Enlighten education, Edutainment, Elegant music.*

1. INTRODUCTION

Culture can drive the social trend of an era and is a soft power of social development. The defects in society, humanities, science, education and other aspects often give birth to a new culture. Such innovative culture helps to make up for or even solve the defects in society, humanities, science, education and other aspects. The 21st century is an era of innovation and development, for early childhood education, it is no longer stays in the ontology of written knowledge, but more breakthroughs in hands on practice, multifaceted development, intellectual development and interest stimulation. However, most early childhood education institutions do not have a deep understanding of the form of early childhood education. The early childhood stage is a key period of interest stimulation, potential exploration and talent inspiration. Some children are likely to show strong interest and talent in a certain field. However, due to the lack of attention of early childhood education institutions, these talented children have lost the potential to create great success. Simons and Gene [1] discussed the importance of music in the children's lives, the research and empirical evidence which indicates that early childhood is the most critical stage for learning fundamental concepts and skills in music and children's potential for musical growth declines with age. Vygotsky insisted that teaching should be tied more closely to the level of potential

development than to the level of actual development. In his words, "the only good learning is that which is in advance of development" [2]. Velikova [3] investigated the activities of choice and cultural differences which preferred by the children in their leisure time and the correlation between, the results showed that music is very close to the emotional nature of children and could stimulate and develop their mental and physical abilities. Li et al. determined the leading factors of cultural communication by analyzing the influence factors [4], and investigated the characteristics of cultural information dissemination in the age of network by complex network theory, the velocity and efficiency of propagation is affected by the value of information [5]. Lichtensztajn [6] explored a model of live music encounters for children whose ages are four to six, the mediation process of preparation for live concerts, and the means of communication and mediation during the performance itself by using existing theories relating to mediation culture in early childhood music education. It can stimulate an intangible reality that immediately strikes a chord in the young listener, while compelling them toward metaphorical understandings whose source is in the children's cultural context and psychophysiological experiences. Recently, Margaret et al. [7] reported on the impact of music program on children's singing skills and attitudes to music which dominated by teacher. The results showed that implementing music activities in early education environment can positively

impact young children's singing skills and attitudes to music. This is an important study that provided empirical evidence of the benefits acquired by children from early music education. So, it is very important for children to contact music, perceive music and receive enlightenment music education as soon as possible.

In this paper, basing on the education and culture are both included in the problem of values, we intends to stress children's cultivation of elegant music culture. The elegant music culture refers specifically to piano and accordion. In modern times, children gradually lost interest in the performance of these elegant music art and most children's educational institutions have not established relevant courses. Therefore, elegant music art gradually loses its advantage in the inheritance of the next generation. In view of the enlightenment education of elegant music art in early childhood, we find the talent development is a problem that education needs to be paid attention to and further investigate how to make corresponding changes that children's interest can be stimulated and potential can be tapped. An innovative culture is urgently needed to drive and explain this change.

2. "PRODUCT PLACEMENT"

"Product Placement" refers to an advertising method that integrates the representative audio-visual brand symbols of products and their services into film or stage works, leaving a considerable impression on the audience to achieve marketing purpose. "Product Placement" is a form of advertising that arises with the development of movies, televisions, games and so on. It refers to the deliberate insertion of products or services of merchants in film and television plots and games to achieve subtle publicity effects. Viewers have a resistance to advertising, the practice of incorporating goods into these forms of entertainment will be much better than hard selling [8]. The marketing aesthetics of product placement will be work by using backgrounds and other peripheral information in the form of implantation rather than acting like a normal advertisement through product features, product center information, or product physical structure. There is no quiet form of existence, ubiquitous and innocent, without center, and facts are everywhere [9]. The principle of marketing aesthetics is to temporarily hide the protagonist of marketing—commodity services concepts and related information. It make consumers forget the utilitarian that hidden behind the implanted advertisements, and indulge in the appreciation of the implants. Then lead them to the theme of marketing unconsciously. The way to guide is not to directly promote the product, but try to activate the consumer's shopping subconscious like virus intrusion through material temptation, entertainment attraction, aesthetic setting context and so on. In general, by providing the

value of the product or service to stimulate the potential demand for consumption and induce the resonance of consumers' soul, such as material, entertainment, aesthetic value. When plant the advertisement into "scenario field", it acts on the unconscious and subconscious of the consumer in this implantation process [10].

3. "PRODUCT PLACEMENT" IS AN INSPIRATION FOR CHILDREN'S ELEGANT MUSIC EDUCATION

In view of the above mentioned problems of cultivating children's elegant music art, we learn from the media thinking of "implantable" advertising. In view of this "implantable" thinking, we take the elegant music art professors as initiator, elegant music art graduate students are practitioners and young children are our recipients. For example, presided over by professors, graduate students of music art regularly or irregularly go to early childhood education institutions to perform performances, using musical performances such as piano or accordion to play music, such as children's songs, background music in cartoons etc. so that children can get interest resonance. The unconscious or subconscious act on children change the status of elegant music in children's minds subtly when they are watching performances. The children with musical talents have a strong interest in this elegant musical expression gradually, and then begin to contact it. After three years of practice in this enlightenment education of implanting elegant music art, we have found that the proportion of children with strong interest in the elegant music art by comparing the kindergarten implanted enlightenment education practice class with the traditional cramming enlightenment education class, the practice class of implantable enlightenment education has reached more than three times that of the traditional cramming enlightenment education class, and the initiative of young children to learn elegant instruments such as accordion is more intense [11].

4. THE PURPOSE OF "IMPLANTABLE CHILDREN'S ELEGANT MUSIC EDUCATION"

Einstein once said: "for everything, only love is the best teacher, it is far more than the sense of responsibility". Learning music is also true. Only when you have a strong interest in music can you tirelessly and consistently go to pursue the highest realm of music. Educational psychology points out that interest has a significant role in promoting people's learning, work and other activities. It can be a great driving force for learning and work, and it can also stimulate a person's creative ability.

In the past, teachers have a strong sense of teaching in music activities, and the desire to complete finished products is urgent, it will dilute the children's musical interest gradually and cause children's resentment so that suppress the children's creative thinking. Through subtle music teaching, children's memory, coordinate and attention can be developed, it will lay a good foundation for future. Educational psychology believes that the ability to cultivate creative thinking is the core of developing intelligence. In the teaching of musical instruments, inspiring the creative thinking of young children subliminally can improve children's understanding of music [12]. For those children with musical talents, the "implantable" elegant music teaching fully mobilizes all the sensory organs of musical talents to contact the music. On this basis, let children fully express, inspiring their creative thinking and enriching their imagination. Nowadays, the social pressure of employment and survival are getting bigger and bigger. If children have more survival skills, their door of opportunity will be opened inadvertently. If music is a profession, it is a very enviable job when playing in the concert hall. If music is a hobby, it will contribute to children's future work and life because their pressure will be reduced by expanding their social network.

The social benefits of "implantable children's elegant music education" are related to whether they can grasp the direction of social advanced culture, the social spiritual civilization and the all-round development of people. Based on the music culture and education needs of people, grasping the main theme of the times, the children's elegant music education is helpful to enrich the inner emotional world of young children. Enhancing children's inner spiritual strength is conducive to carrying forward the traditional excellent music culture, improving the overall comprehensive quality of the whole nation, directly affecting the coordinated development of socialist material civilization, political civilization and spiritual civilization [13].

5. EDUTAINMENT, THE WAY OF "IMPLANTABLE CHILDREN'S ELEGANT MUSIC EDUCATION"

Edutainment as a way of "implantable children's elegant music art education", making the children receive the beauty of education in music teaching. The edutainment is suitable for the children's physical and mental development, children will produce positive emotions in recreation, be affected by beauty. The music theory seems boring on the surface, but it can be used to motivate children's interest in learning through interesting teaching [14]. First of all, one aspect is in class, the game is featured in the teaching process. For example, when the teacher is teaching the pitch of the singer, five sets of headwear are made with different

colors of paper before the class, and the singers are written separately on them. In the game, the children are divided into five groups, each group stands together. The teacher played the C major scale and then changed the order to play the roll name. The children in each group heard the sing and arranged quickly, the game is started. Such a fun game enables children to form an accurate pitch concept by listening and singing during playing, and cultivates a certain listening ability of the child [15]. On the other hand, strengthening the teaching of extracurricular activities, music appreciation teaching is an indispensable part of the music class, it can cultivate children's musical interests and hobbies, expand the children's vision, cultivate their sentiments, beautify their souls and improve their abilities of aesthetic and identification. Music appreciation teaching is inseparable from performance, and performance is a teaching method that effectively enhances children's interest in learning. Music art graduates regularly or irregularly go to early childhood education institutions to perform, using musical performances such as piano or accordion to play music that children like to listen to. Music art graduate students carefully design classroom activities for children's performance desire by grasping the children's interest in performances and combining the interests and hobbies of children, encouraging children to participate actively so as to create a lively and pleasant classroom learning atmosphere. In the process of participating in the performance, which it is not only cultivates the children's performance ability, but also deepens the children's understanding of music, even stimulates children's interest in learning and improves the efficiency of music teaching [16].

In the actual teaching process, the "Edutainment" teaching strategy aims to fully stimulate the interest of children's elegant music. Therefore, in the children's elegant music teaching, children's curiosity should be protected, and the children's divergent thinking ability should be cultivated through various channels to achieve the children's elegant music teaching goals. At the same time, kindergarten teachers should pay attention to differentiated teaching when choosing vocal teaching methods. Different students and classes should be adopted different teaching methods. In the actual children's elegant music teaching, the kindergarten teachers should guide the children to explore the relationship between different things in real life, and apply them in the children's elegant music teaching activities. Because the children's cognitive ability is relatively weak in early childhood, it is difficult to correctly understand new things, which highlights the guiding role of teachers in children's cognition to maintain the children's strong curiosity. At the same time, in the study of children's elegant music, we should also solve various learning problems and difficulties that children may encounter in actual learning so as to guide children to understand different things in real life more

correctly. In addition, in the children's elegant music teaching activities, music teachers should play a role model and highlight the importance of role models in learning, so as to cultivate children's learning attitude and living habits of elegant music more efficiently.

6. CONCLUSION

Music education plays an irreplaceable positive role in the healthy development of children. In daily music activities, children's good quality, positive thinking ability and good habits of life can be cultivated to promote their healthy growth. Therefore, every teacher should pay attention to the children's music education and strive to teach every music class well. Edutainment that children can get comprehensive development and grow up easily and happily. Musical art has an entertaining character, which is one of the important features that attract children to actively participate in music activities. Using the entertainment characteristics of music to guide children to learn by playing, be happy in the study. Music education should be implanted in the pleasant feeling and expression of music, so as to learn happily and gain something. In order to guide children to be educated in pleasant, lively and artistic education activities, education should be put in joyful music activities and music as an effective means of educating children to promote their lively and cheerful characters and maintain their physical and mental health, spiritual satisfaction, moral, intellectual, physical and aesthetic aspects are simultaneously educated.

"Implantable children's elegant music education" has a unique function as a means of education in aesthetic education. It is conducive to education and life, the more beneficial to society, the more it can reflect its existence value. In the implementation of the new curriculum standard of basic education, "Edutainment" is the combination of reason and meaning in the emotional experience, playing its educational function in emotional, empathy, and unconscious aesthetic feelings. It can purify the mind, cultivate sentiment, enlighten wisdom and improve the realm of life. In aesthetic education, we should be good at attracting people to accept the influence of beauty through the educational ways of "edutainment", the liberation of human beings and the progress of society will be promoted in the process of music aesthetics. In the teaching activities of children's elegant music art, the teaching strategy of "edutainment" can effectively stimulate children's enthusiasm in learning elegant music knowledge. In the teaching of elegant music art, kindergarten teachers should seize the golden teaching time and find suitable teaching methods, the teaching method of "edutainment" will be truly promoted, so as to create a valuable learning environment for the improvement of children's elegant music art education.

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