

### **Research on the Psychological Trend of Love and Marriage among Post-90s Female Graduate Students**

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#### ABSTRACT

Post-90s female graduate students in art colleges and universities are open-minded, confident, and pay attention to emotional experience and inner needs. They pursue an ideal marriage mode and yearn for a high-quality spiritual life. Their acceptance and tolerance of premarital sex are very high, and their values of love, marriage and sex are more characteristic of The Times and different from the traditional concept of marriage. Therefore, in order to guide female graduate students to establish a healthy, positive and correct view of love and marriage, an effective education and guidance mechanism should be established according to their individual characteristics of the new period.

*Keywords:* The Post-90s Female Graduate Students, View on Love and Marriage, Sexual Concept, Love Motivation, Spouse Selection

#### **1. INTRODUCTION**

The study on love and marriage education abroad includes a wide range of studies on college students' love and marriage, attitudes towards love and marriage, and especially on sexual concepts, which are closely related to many social problems brought about by the rise of "sexual freedom" and "sexual liberation" movement in western countries in the 1960s. Domestic higher education is deeply influenced by instrumental values and scientism, and has been focusing on cognitive education rather than emotional education for a long time. As a result, the research on love and marriage of college students starts late. However, since the 1980s, the majority of educators and scholars have gradually increased the research on this topic, but the systematic research is rare, mostly articles. Among the relevant studies, there are few domestic studies on the views of female graduate students on love and marriage, and more on the views of college students on love and marriage. Therefore, relevant contents need to be extracted from the studies on the views of female college students on love and marriage for comprehensive analysis. The concept of marriage and love has a great dependence on the social conditions, therefore, different social periods have different forms of love and marriage, and correspondingly have different views of love and marriage. In the Comparative Survey and Analysis of Views on Marriage between Female Graduate Students and Female College Students, Qing Liu defined views on love and marriage as follows " Views on love and marriage are people's views on the basic issues of love and marriage, including the purpose of love, mate selection conditions, and understanding, views and opinions on sexual [1]." Mingzhi Tan and Guiping Li pointed out that "unmarried female graduate students generally associate love with marriage, have a positive attitude towards love, pay attention to internal quality in mate

selection criteria, have a relatively long-term vision, tend to social standards of sexual morality, and have a cautious attitude [2]" Ping Xiao and Qiong Luo pointed out that according to the characteristics of graduate students' views on love and marriage, colleges and universities should change education idea, update education content, innovate education method to not only promote the remolding of love and marriage morality, but also solve the practical problems of graduate students.[3] Through the study of love and marriage , We can understand the love and marriage situation of graduate students, help them overcome the bad psychology in love, carry out positive ideological and political education guidance in such aspects as sex education.

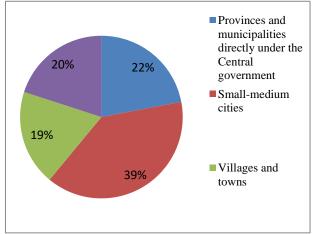
Love and marriage are an important part of life. According to Marxism, "love is a kind of single-minded, pure and strong emotion formed in the hearts of both men and women based on certain social foundation and common ideal of life. Ideals, sex and responsibility are the essential elements of love." Based on the instinct of human nature, physical and mental development and social nature, Marxism profoundly explains the true meaning of love, and provides scientific and solid theoretical basis for the education and guidance of female postgraduate students' positive and healthy view of love and marriage.

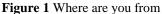
People's attitude towards love and marriage is an important part of their world view and outlook on life. It is an important embodiment of people's values on marriage, love and other issues. It is also the basic views and fundamental attitudes held by people on some issues involved in the process of love and marriage, and plays an important guiding role in their marriage and love. Thus, the attitude towards love and marriage will play an important role in the career, love and family happiness of post-90s female graduate students, and is also of great significance to the stability of the country and the harmony of the society.



#### 1.1. Related Work

In this paper, 300 questionnaires were randomly distributed to female postgraduate students of Beijing Institute of Fashion Technology, 287 of which were valid, with a recovery efficiency of 95.7. Most of the respondents are Post-90s female graduate students. Subjects distributing are professional art group accounts for 57% of female graduate students in science and engineering (35%), the school of arts living (8%), This questionnaire is based on the view of love, mate choice, marriage view, sexual concept and other aspects. Through questionnaires, interviews and other forms, we can understand the problems and present situation of students in marriage and spouse selection. From Figure 1-4, we can have a clear understanding of the basic information about the respondents themselves and their native families.





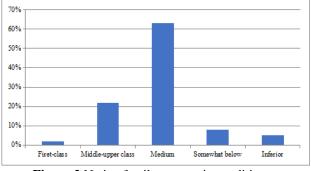
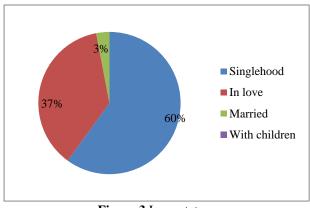


Figure 2 Native family economic conditions





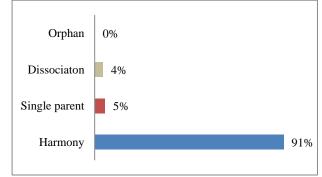


Figure 4 Marital status of the family of origin

#### 1.2. Our Contribution

The current situation and characteristics of post-90s female graduate students' views on love and marriage can be divided into the following three categories.

#### 1.2.1. The view of love

#### 1.2.1.1. Female graduate students born in the 1990s idealize love and have higher demands on their lovers, often encountering difficulties when choosing a spouse.

When the post-90s female graduate students reach the marriageable age, they have psychological needs for both love and marriage. On the one hand, they are eager for love and hope to have a stable relationship. On the other hand, they have the pressure of study and practical factors, which lead to many people can't find a suitable love object. Statistics show that most female graduate students have no work experience, their interpersonal relationships are simple, and there is a gender imbalance in art colleges, which makes female students a vulnerable group in love. Although they had love experiences, but nearly 60% of female graduate students don't have boyfriend now or marriage partner. Under such circumstances, though eager

to love, it is hard for them to find the right person. In their opinion, there are many reasons, such as lack of courage, hot heart but difficult to speak, lack of initiative, lack of platform, and other practical factors, and so on. Therefore, colleges and universities should provide more platforms and social activities for making friends while strengthening the education and guidance on the love and marriage psychology of postgraduates, and open psychological courses on love, so as to overcome the bad psychology in the love process and enhance the ability to deal with and solve love problems.

#### <u>1.2.1.2. The motivations and ways of love are</u> <u>diversified, and the emotional experience of love is</u> <u>valued.</u>

Most of postgraduate students are the only child of their family. They have good living conditions and an open mind, and are less imprisoned by traditional culture. Their purposes of love are diverse, the highest ranking is to find a soul mate accounted for 93.41%; The second is to meet the physical and psychological needs; The third is to cope with emptiness and loneliness; The fourth is to blind; The fifth is for pure emotional input; The sixth is to prove their charm; The seventh is to increase contacts; The eighth is for other reasons. It can be seen from the above results that the post-90s graduate students' purpose of falling in love is not only to get married, and their motive is no longer pure. They attach importance to the emotional experience of love and attach importance to the process of falling in love without considering the result. Traditional parental orders and matchmaker words are out of date. Today, they are established romantic relationship through various channels such as online information platforms (such as WeChat, QQ, Weibo, etc.), TV dating shows, online and offline dating platforms, matchmaking agencies and so on.

#### 1.2.2. The view of marriage

#### <u>1.2.2.1. The purpose of marriage is utilitarian and</u> <u>the forms of marriage are diversified.</u>

As for the purposes of getting married, most people have a healthy orientation and believe that marriage should be based on love. However, some people say that they only get married to escape the pressure of life or the pressure of public opinion and for the purpose of building a family, with less consideration for love. Of course, there are also a few people who get married in order to reproduce, meet psychological and physical needs, comply with the wishes of their parents, etc., thus showing a diversified imagination of the purpose of marriage. As for marriage, shaken the traditional notions of the concept of marriage is a lifetime thing. At present, people have a high tolerance for divorce, and many people believe that they should divorce if they are not happy. People have a high tolerance for divorce, and many people believe that they should divorce if they are not happy. They have a high acceptance for new forms of marriage, 33% of them can accept trial marriage, 14% accept dink families, 13% accept hidden marriage, 8% accept no marriage, and the remaining 32% do not agree with the above forms of marriage. There was a clear recognition of "being a mistress" and "being kept as a child", with 77 percent of people believing it was immoral. Female graduate students generally have a strong unacceptability of extramarital love.

### 1.2.2.2. The high standards are required when choosing a spouse.

According to the survey, What are the most important factors for choosing a spouse? the highest ranking is character, accounting for 87.43 percent; The second is likeminded people; The third is talent prevails; The fourth is physical healthy; The fifth is handsome appearance; The sixth is economic foundation; The seventh is family background; The eighth is other aspects such as habits, customs, occupation, academic background and so on. The post-90s female graduate students do not only pay attention to economic foundation and material enjoyment when choosing a spouse, many people pay attention to whether the personality is compatible, whether the world outlook, view of life and values are the same, whether there is talent. It can be seen that Female graduate students improve their own quality. They value their boyfriend more, who like talent more than those who have property. The female graduate students have a longer-term vision [4]. They attached more importance to spiritual communication [5]. At the same time, the demand for mate choice is also getting higher and higher.

#### 1.2.3. The attitude toward sex

### 1.2.3.1. The idea of sex is open, the idea of chastity is weak.

With the influx of Western culture and the flood of Internet sex culture, the traditional sexual morality in our country has been impacted. According to the survey, 29% of people in the relationship stage would accept cohabitation and 9% would accept sexual touch and intercourse, breaking the traditional view of marriage "be faithful to one's husband until death". And 17% said they were very concerned about their partner having sex with someone before, with 29% saying they were not at all bothered. As for premarital sex, 65 percent of people approve of premarital sex if the two people really love each other, only 2 percent disapprove of premarital sex, saying it is immoral and sex should be kept in marriage. They are no longer shy of talking about sex. Such a concept of "sex goes with feeling" or "sex goes with love" has become the mentality of some people. Such excessively open love style of post-90s female graduate students and the development trend of diversified sexual concepts have not only damaged the personal dignity of women, but also hurt the image of female graduate students. Some bad events cause many psychological problems, such as psychological disorder, autism, depression, anxiety disorder and so on.

#### <u>1.2.3.2. Lack of sexual knowledge and knowledge</u> <u>about contraception and sexual health.</u>

Female postgraduates born in the 1990s lack of sexual knowledge and sexual health. Only 15% of them know very much about contraception and sexual health, 75% generally know, and 10% don't. Five per cent had no idea what to do with an unwanted pregnancy, seven per cent had an abortion, 13 per cent had a child and 75 per cent had consulted with their partner about whether to have the child. Their grasp of sexual knowledge is incomplete and inaccurate, especially in the lack of systematic understanding of sexual psychology knowledge, sexual physiology knowledge, contraception-related knowledge, sexual ethics and so on. Physical maturity and lack of sexual knowledge form a strong conflict, leading to frequent unmarried pregnancy, abortion and other phenomena in colleges and universities. "Sex education is part of personality education [6]". It can be seen that the guiding education of sexual knowledge should be strengthened in the daily education of postgraduates. Colleges and universities should provide them with reproductive health knowledge and services such as sexually transmitted diseases prevention and control and contraception.

#### 2. CONCLUSION

To establish effective education mechanism of love and marriage view is very important for the students. This paper presents some improvements plan are feasible and efficient.

## 2.1. To cultivate beauty, enhance the status of love, the pursuit of good feelings

Beautiful emotions, beautiful hearts, beautiful words and behaviors and beautiful images can bring everyone happy feelings, and more importantly, inspire people's yearning and pursuit for a better life. Graduate students should improve their knowledge accomplishment, at the same time, still need to improve their cognition of beauty.

Graduate students need to improve their cognition of beauty such as multifaceted increased, the arts can rely on the professional characteristics of colleges and universities to build the beautiful artistic atmosphere, enhance the beautiful artistic rendering force, through the beautiful works of art, beauty, clothing accessories, media animation, animation, text and image data transfer concept of love and good life pursuit, such as abandon vulgar, evil, ugly, negative, unhealthy, unethical behavior, and concepts. This will enable female graduate students to continuously improve their aesthetic ability and confidence in the pursuit of beautiful things. In the pursuit of the external decoration beauty and the beauty of language behavior at the same time, more should pay attention to strengthening the construction of inner emotions, to establish the good sentiment, good love, good moral ideas and the pursuit of love, pay attention to good emotional experience, and weaken the pursuit of material comforts, material benefits, etc, to advocate good love brings the good experience of life, a happy marriage can not live without love, a marriage without love is a drive shell, improve faith in love, weakening the pursuit of material and enjoy, sets up the right concept of love, marriage and values.

## 2.2. Provide guidance courses on the art of love to cultivate the ability of love for graduate students

Love is a part of life, and cultivating the ability to love and be loved is also a required course for postgraduate students, especially the post-90s female graduate students, who are at the marriageable age and more mature in physical and mental development, yearn for a better feeling. Although graduate students have advantages in knowledge structure, they often lack experience in life, love and marriage. Quite a few people have never fallen in love with someone, or they are usually reluctant to talk about their love failures. The reason is that they have low EQ in love, lack of experience in love, poor ability to love and be loved, and insufficient ability to deal with conflicts and conflicts in romantic relationship or marriage. Therefore, on the premise of lack of family education, colleges and universities should teach students in accordance of their aptitude and guide students in love and marriage through salons, lectures, group activities and other ways to eliminate the fear of love, enhance the faith in love and the expectation of a good marriage and family, master the art of love, enhance selfconfidence, reserve the ability to love, turn a good love into a beautiful marriage.

## 2.3. Expand channels for love and marriage education and strengthen sexual health education

In the existing ideological and moral education system for postgraduates, the concept of love and marriage is not deep enough, with less space, outdated and unattractive content. The education of the concept of love and marriage is "shallow". As most of the post-90s female graduate students are the only child, they have a relatively superior life since childhood. They are spoiled by their parents and have fewer rules and regulations. They are still not mature psychologically, open-minded, free in love and have a weak sense of responsibility for marriage and family Vicious cases caused by love also happen from time to time in colleges and universities. Therefore, based on the traditional education system, it is necessary to broaden education channels and carry out diversified marriage education guidance courses, exhibitions, theme lectures and practical activities in a multilevel, all-round and flexible manner. University should vigorously strengthen sexual psychology, sexual physiology knowledge, knowledge of contraception and sexual health and the spread of moral knowledge and education, help female graduate students to master contraception and HIV/AIDS prevention knowledge, make them learn to protect themselves at the same time, improve the level of sexual and mental health level of the moral, action, responsibility consciousness and the sense of social consciousness, on the basis of cultivating healthy marriage to pursue happiness, health, safety and civilized, noble spiritual life.

# 2.4. Carry forward China's fine traditional moral culture and strengthen family virtue education

With the "golden boy and jade girl" and "model" couples in the entertainment industry exposed cheating, having affairs, immoral behavior in marriage becomes one of the most sensitive topics after meals. The dissemination of these negative media information affects the post-90s graduate students' views on love and marriage, which makes many people lose their trust and pursuit of marriage, love and intimate relationship. This to some extent reflects the random changes with the contemporary young people opinions about love, marriage. "Materialism" and "money worship" also urge some people to resist the temptation of money and material in marriage and love. They are greedy for emotion and addicted to sensory enjoyment. The phenomenon of excessively judging a mate by appearance also challenges the traditional view of marriage and love.

Ideological educators should inherit and carry forward the fine traditional moral culture of the Chinese nation on the basis of Marxism, scientifically draw lessons from the excellent achievements and experiences of western moral culture, and establish and perfect the vivid content of love and marriage education. Universities should choose social hot spots, difficulties and focal topics for correct guidance, dare to face, be good at guiding, encourage graduate students to actively discuss and express their own views, and spread positive energy. A person's growth needs the help of family, so colleges should coordinate with families to set a good family emotional support system, using the excellent family style to create a good family education atmosphere, letting students learn from the closest parents, accepting the correct ideas and concepts, establishing a positive outlook on life, values and love.

In a word, there is still a long way to go in the education of marriage and love, which requires the establishment of effective policies and measures from society, universities, families and other channels to actively guide the post-90s female postgraduates and establish a correct view of marriage and love.

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