

Thought on Traditional Culture and College Chinese Teaching

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Abstract. The Chinese nation has a glorious civilization history with 5,000 years, the traditional culture is broad and profound, and it contains rich humanistic spirit and value, it is the power source for the times development and social progress. College education, as the highest level of national education, has a non-negligible role in inheriting and carrying forward the outstanding traditional Chinese culture. The ultimate goal of Chinese language teaching is to improve students' knowledge and culture level; Chinese traditional culture can be used to achieve this goal, it can enrich the traditional cultural knowledge of contemporary college students, shape the moral personality of college students, exercise the will quality of college students, cultivate the mentality of young students, and improve the humanities quality of college students. This paper analyzes the status quo, dilemma and reasons of traditional culture education in colleges and universities, expounds the importance of traditional culture in college Chinese teaching, and explains the necessity of traditional culture education and the role of college language teaching in traditional culture education, puts forward the ideas and methods of strengthening traditional culture education in college Chinese teaching, so as to realize the integration of college language teaching and traditional culture.

Keywords: traditional culture, college Chinese, teaching.

1. Introduction

College Chinese teaching not only needs to improve students' knowledge and culture level, but more importantly, it broadens students' cultural breadth and deepens students' cultural understanding depth. As a crystallization of the Chinese nation for five thousand years, it is extremely necessary to integrate traditional culture into university Chinese teaching. However, how to integrate traditional cultural elements into the college Chinese teaching is worthy of thinking by every college Chinese educator. The article conducts in-depth research on this topic and hopes to provide some inspiration for the readers.

2. The Necessity of Traditional Cultural Education

With the development of social diversification, people tend to pay attention to Western modern culture; the inheritance and promotion of Chinese traditional culture are being strongly impacted. As an important part of the college curriculum system, college language shoulders the important task of cultural communication; it is necessary to integrate traditional cultural elements into university Chinese teaching. Chinese traditional culture education is the main component of the humanistic quality curriculum system, and plays an important foundation role in the development of college students' humanistic quality. The traditional culture can expand the students' horizons and provide the necessary humanistic quality support for the students to grow into a complex personality with a sound personality, noble realm and comprehensive quality.

3. The Status Quo of Traditional Culture in College Chinese Teaching

"College Chinese" is a comprehensive humanistic quality education course, and the basic connotation of humanistic quality education is excellent traditional cultural education. However, in the curriculum of colleges and universities, in addition to Chinese language and literature and other related majors, college Chinese courses are often used as public courses that are not strict with college students, and are gradually marginalized. In order to meet the needs of the society and the employment rate, the school pays more attention to the cultivation of students' technical skills and professional

knowledge, the students are more willing to spend more energy to obtain foreign language certificates and computer certificates, and pay less attention to college Chinese, the teaching effect is not ideal, in addition inaccurate positioning, it is difficult to integrate into traditional culture.

Since the 1980s and 1990s, more and more colleges have opened a series of traditional cultural courses, the results of the practice are not very satisfactory, especially the science and engineering colleges attach importance to science, ignore the liberal arts, so that the spread of traditional culture faces dilemma. The students can master English proficiently, pass the TOEFL and IELTS exams, but lacks an overall understanding for Chinese classic works that carry the essence of traditional culture, they are proficient in mastering the latest technologies such as computers and the Internet, but does not know Qu Yuan. Du Fu; college graduates cannot complete a summary and work report after graduation; college students who enter the society cannot enter into the work quickly, lack social responsibility, no team awareness, etc.; these all show the phenomenon and result of the neglect of Chinese traditional culture.

In the teaching of college Chinese, it is often centered on the teacher's classroom, the teaching method is single and rigid, and the teaching lacks interaction with the students, only in order to simply complete the teaching tasks. It is not possible to adopt flexible teaching methods and teach students in accordance with their aptitude, and lack the initiative to teach students, eventually, students are passively accepted the teaching content and fail to give full play to the effectiveness of teaching. At the same time, in teaching content, there are problems such as not updating, not combining the characteristics and advantages of contemporary development, which makes the course boring, which causes college students to lack of interest in language learning.

Due to various reasons, the teachers who are engaged in the teaching of college Chinese courses are generally regarded as Jack of all trades and master of none, lack the necessary professional depth, which leads to the extremely unstable situation of the teaching team of the college Chinese courses, and the cultivation degree of Chinese traditional culture of teachers is uneven, the overall level is not optimistic. University in order to become the main platform for the inheritance of excellent traditional culture, improving the traditional culture of Chinese teachers is an important prerequisite.

4. Cause Analysis of Implementation Dilemma of Traditional Culture Curriculum

Chinese traditional culture takes Confucian classic culture as carrier, attaches importance to moral cultivation, emphasizes tolerance and benevolence, and it is conducive to shape the excellent character of Chinese. Nan Huaijin said: "The success or failure of a country or society, the key point is culture and education." However, traditional culture faces difficulties in course practice, and there are three reasons.

Social Causes, with the social development, exchanges of countries have become increasingly close, and more and more Western culture has followed. When facing diversified culture, college students often lack the recognition of traditional culture, the hedonism and money worship of Western society seems to be accepted and imitated by college students. College students do not pay attention to Chinese traditional culture, but they are happy to enjoy "Christmas Festival" and "Christmas Eve" and other "foreign festivals."

School reasons, in order to pursue a high employment rate, some colleges and universities generally pay insufficient attention to excellent traditional culture, most of the traditional cultural courses set by colleges and universities are relatively few, and they are often as elective courses. Liberal arts majors are less in the enrollment major, and the professional settings tend to be utilitarian, resulting in major structural imbalance, for example, under the condition of limited school conditions, popular majors are still offered, and the content of the courses is out of reality.

The reasons for the students themselves, college students grow up in a spoiled environment and slowly develop bad habits, students generally lack the spirit to bear hardships and stand hard work, and their learning enthusiasm is not high and their motivation is not strong. In addition to the employment pressure, college students have a rejection psychology for traditional culture.

5. Importance of Traditional Culture in College Chinese Teaching

Chinese traditional culture has developed over the years, which has formed a culture with distinctive national characteristics and profoundness. Since the reform and opening up, China has achieved remarkable results in politics, economy, and science and technology. In the era of knowledge economy, if China wants to further enhance its influence in the international arena, it is necessary to continuously improve its cultural strength. How to cultivate high-quality and compound talents in university has become an urgent problem in the development of contemporary universities. However, there are lacks of honesty, lacks of sense of responsibility, pursuit of utilitarianism, and comparison in university campuses, correcting these phenomena requires the infiltration of Chinese traditional culture, excellent traditional culture includes virtues such as continuous self-renewal, perseverance and hard work. Therefore, universities must not only educate contemporary college students through culture, but also have a great responsibility in inheriting traditional culture. How to absorb reasonable components from traditional culture, help students develop character and establish beliefs is one of the important tasks in the development of colleges and universities.

The Chinese curriculum contains rich culture, while Chinese teaching is to publicize excellent traditional culture. Under the new situation, countries are not only the contest in the economic and scientific forces, but also the test of the national cultural strength. The new era puts forward higher requirements for the cultivation of talents in colleges and universities, in general, it is necessary to train high-quality talents that meet the requirements of today's science, technology, economy and social development, as well as excellent traditional cultural knowledge. Therefore, contemporary college students should learn Chinese excellent traditional culture regardless of their majors.

In the actual Chinese language classroom, it is difficult to play its original role under the blow of the economy and society. Therefore, many people think that the primary problem of language education is to seriously despise the education of Chinese language as a human education, ignore the cultivation of students' humanistic spirit. Without a humanistic spirit, students will not have a healthy individuality, independent personality, noble character, and rich emotions. The college Chinese teaching should have been able to rely on its profound cultural heritage to cultivate the humanistic spirit of college students. Chinese traditional culture is the crystallization of the wisdom of ancient sages, in the process of learning; it can not only improve the reading level of college students, but also draw rich writing experience from it. As a kind of soft power of the country, China wants to stand in an invincible position in the forest of the world and highlight the splendid culture of the Chinese nation for 5,000 years; it is the inner demand of the development of the Chinese nation and a realistic demand, It is necessary to enhance the influence of Chinese culture in the world, college students in the 21st century should pay more attention to the learning of traditional Chinese cultural knowledge.

6. The Emphasis of Integrating Traditional Culture into College Chinese Teaching

The design of college Chinese teaching content should be biased towards the integration of traditional cultural elements into college Chinese teaching, whether the design of teaching content is reasonable or not is essential. In the content design of college Chinese teaching, it is necessary to determine the teaching content in combination with the teaching plan, and the teaching content should be related to the traditional cultural elements as much as possible, which is beneficial to find more relevant materials around the teaching content, so that the teaching content can be maximized, and enrich the traditional cultural elements in the college Chinese teaching.

In the process of integrating traditional culture into college Chinese language, teaching methods can not only be limited to classroom theory teaching, but also integrate practical teaching, as well as online teaching and new media teaching, these forms of teaching are often more suitable for the integration of traditional cultural elements. The so-called "classroom theory teaching" is to use the corresponding texts, pictures, videos and other materials to make the classics of Chinese ancient civilization as the main fusion object, and ensure that students can understand Chinese traditional

culture thoughts in class. "Practical teaching" is through the field visit, feeling the charm in the atmosphere of traditional culture; accept the influence of traditional cultural elements. The network teaching and new media teaching forms use virtual networks to enable students to deeply understand what traditional culture is and Broaden students' knowledge horizon.

7. The Strategy of Integrating Traditional Culture into Chinese Language Teaching

7.1 Add Traditional Classic Reading Materials to College Chinese Teaching

Adding traditional classic reading materials to college Chinese reading teaching, traditional culture has always been filled in today's daily production, life and learning, and it keeps close contact with people at all times, but people do not really feel it, so people think that traditional culture does not have any effect on itself. As an important "base" for the inheritance and development of Chinese traditional culture, college Chinese shoulders the arduous task of further improving people's thinking and cultivation. Therefore, it is extremely urgent to integrate traditional culture into the college Chinese teaching, so that people can fully feel that traditional culture positively influence their study, life and even future work. There are many specific methods, and adding traditional classic reading materials to teaching of college Chinese reading is one of the ideal choices. The specific operations are as follows:

First, the reading materials are selected according to the teaching plan. The teaching of college Chinese reading is mainly aimed at cultivating students' reading comprehension ability, and also indirectly paving the way for the improvement of students' writing level. To this end, in reading teaching, appropriate reading materials should be selected according to the teaching plan, more importantly; the reading materials must be compatible with traditional culture, which provides good conditions for the integration of the two.

Secondly, adding traditional classic reading materials around reading teaching materials. In the selected reading teaching materials, teachers can increase the traditional classic Chinese learning content, integrate the crystallization of traditional culture with the college Chinese reading teaching, and lay a good foundation for students in teaching.

Finally, the teachers provide enough guidance in class based on student learning outcomes. After the students read the classic Chinese studies, the teachers should provide targeted guidance for the students in combination with the classroom teaching objectives. Among them, according to the results of the students' classroom learning, the traditional cultural thoughts are compared with the modern cultural thoughts in the class, and the commonalities and differences between the two are explained in detail, and at the same time, the teachers communicate with students after class and provide appropriate guidance. Ensure that students can not only be influenced by traditional cultural thoughts, but also feel the trend of modern culture, and cultivate students' reading comprehension ability, feel the charm of traditional culture, better pass on traditional cultural thoughts in college Chinese teaching and carried forward it.

7.2 Add Historical and Cultural Resources of Local Area in Combination with Teaching Content

Due to the vast territory of China, traditional culture also presents obvious regional characteristics; different regional cultures have also created China's excellent traditional cultural thoughts. To this end, college Chinese teaching can combine teaching content, integrate the historical and cultural resources of the school location into the teaching activities, and better promote the integration of traditional culture and college Chinese teaching; the specific operations involve three aspects:

First of all, with the help of multimedia teaching equipment, the historical and cultural pictures, videos and texts of the local area will be presented in front of the students. Before the beginning of the classroom teaching activities, teachers need to search local historical and cultural materials related to the classroom teaching plan and content, download and summarize these valuable pictures, videos

and texts, and summarize and organize them as important material for teaching. After the beginning of the classroom teaching activities, these materials and materials are presented to students through multimedia teaching equipment, so that students can understand the local customs, folk customs, and humanities, so ensure that traditional cultural elements can exist in the college Chinese teaching.

Secondly, invite the highly respected traditional cultural inheritor to carry out teaching lectures. The school can send invitations to historical and cultural masters in the local area to bring the most precious traditional cultural ideas into the college Chinese classroom, so that students can receive the baptism of traditional culture and feel the charm and appeal of traditional cultural elements. For example, the highly respected and well-known folk artists are invited to the college Chinese classroom, make the students realize the "beauty" contained in traditional art and help the students to appreciate the charm of traditional culture.

Finally, practice teaching is carried out to make college Chinese teaching enter into the historical and cultural atmosphere. In the teaching activities, the class can integrate historical and cultural materials, invite well-known historical and cultural masters to be guests, and also actively carry out practice teaching. In the meantime, teachers can organize students to visit local museums, folk tribes, etc., in practice; students experience folk customs, social and humanities, and make students feel the historical heritage of traditional culture. Under such an atmosphere, the content of college Chinese teaching can be more deeply embedded in the students' hearts, and students can broaden knowledge continuously.

8. Conclusion

In the new era, colleges and universities play an important role in the process of inheriting traditional culture. How to guide college students to learn their professional knowledge, inherit the excellent traditional culture, improve their self-cultivation, become the talents needed by the society; how to embody the essence of Chinese culture in the university, these put forward a higher teaching requirement for the college Chinese teaching course, how can college Chinese teachers use classroom teaching to enable college students to benefit physically and mentally and to carry forward national culture, it still requires in-depth exploration by contemporary educators.

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